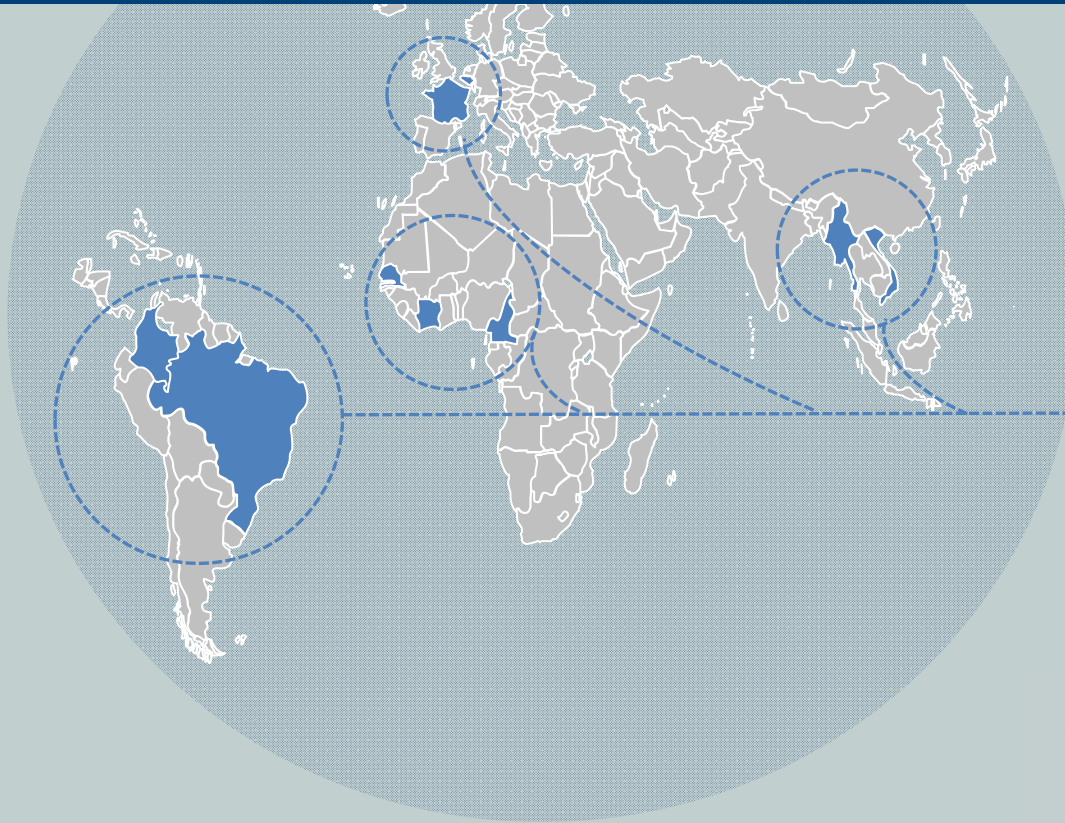


Cnova 3Q15 Financial Results



Cnova

CDISCOUNT & NOVA PONTOCOM

October 28, 2015

Disclaimers

Forward-Looking Statements

The information contained in this presentation is as of October 28, 2015. We assume no obligation to update forward-looking statements contained in this presentation as a result of new information or future events or developments.

This presentation contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, Section 27A of the U.S. Securities Act of 1933, and Section 21E of the U.S. Securities Exchange Act of 1934. Such forward-looking statements may include projections regarding Cnova's future performance. You can identify these statements by the fact that they use future dates or use words such as "anticipate," "assume," "believe," "continue," "could," "estimate," "expect," "intend," "may," "plan," "potential," "predict," "project," "future," "will," "seek" and similar terms or phrases. The forward-looking statements contained in this presentation are based on management's current expectations, which are subject to uncertainty, risks and changes in circumstances that are difficult to predict and many of which are outside of Cnova's control. Important factors that could cause Cnova's actual results to differ materially from those indicated in the forward-looking statements include, among others: the ability to grow its customer base; the ability to maintain and enhance its brands and reputation; the ability to manage the growth of Cnova effectively; changes to technologies used by Cnova; changes in global, national, regional or local economic, business, competitive, market or regulatory conditions; and other factors discussed under the heading "Risk Factors" in the U.S. Annual Report on the Form 20-F for the year ended December 31, 2014 filed with the U.S. Securities and Exchange Commission on March 31, 2015 and other documents filed with or furnished to the U.S. Securities and Exchange Commission. Any forward-looking statement made in this presentation speaks only as of the date hereof. Factors or events that could cause Cnova's actual results to differ from the statements contained herein may emerge from time to time, and it is not possible for Cnova to predict all of them. Except as required by law, Cnova undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future developments or otherwise.

Non-GAAP Financial Measures

To provide investors with additional information regarding our financial results, this presentation includes certain financial measures which may be defined as "non-GAAP financial measures" by the U.S. Securities and Exchange Commission (SEC). These measures may be different from non-GAAP financial measures used by other companies. The presentation of this financial information, which is not prepared under any comprehensive set of accounting rules or principles, is not intended to be considered in isolation of, or as a substitute for, the financial information prepared and presented in accordance with generally accepted accounting principles (GAAP).

For a reconciliation of these non-GAAP financial measures to the nearest comparable GAAP measures, see the Non-GAAP Reconciliations section included in this presentation.

- **3Q15 Highlights**

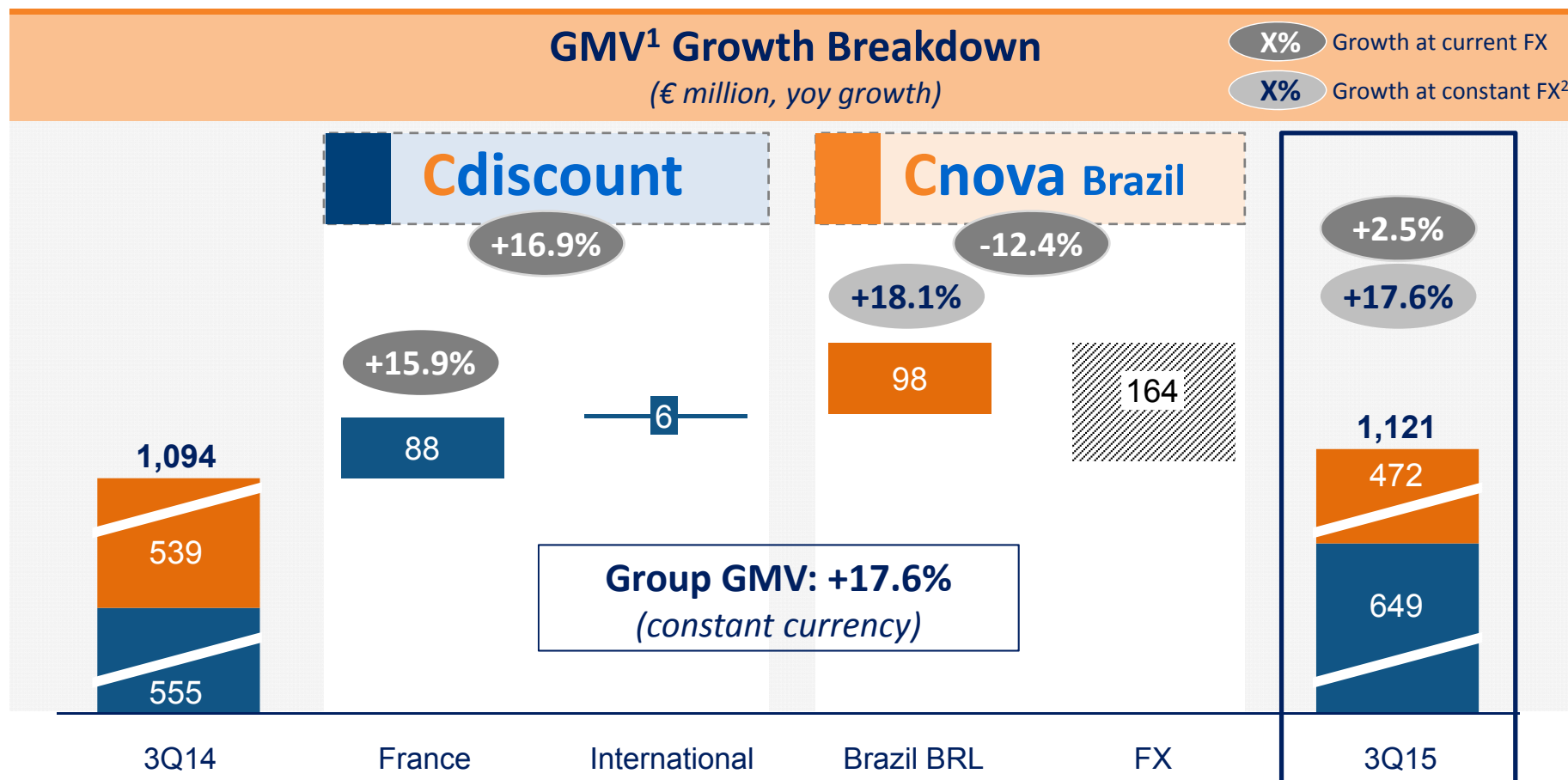
- 3Q15 Financial Results

- Outlook & Strategy

Highlights Key Figures



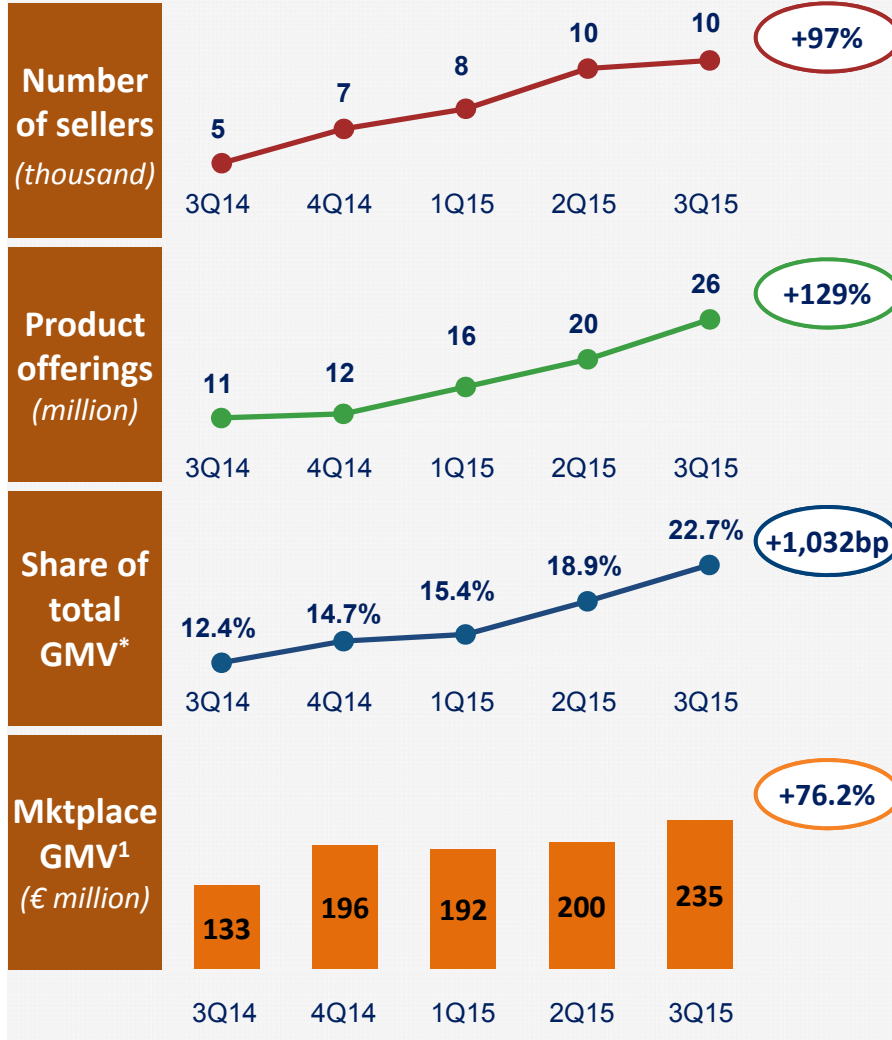
Cnova <i>(Unaudited, € millions)</i>	3Q15	3Q14	Change
Gross Merchandise Value (GMV)	1,121.2	1,094.1	+2.5%
Net Sales	781.4	837.3	-6.7%
Gross Profit	97.4	112.8	-13.6%
SG&A	(119.1)	(112.6)	+5.8%
<i>% of Net Sales</i>	<i>-15.2%</i>	<i>-13.4%</i>	
Operating EBIT	(21.6)	0.2	
<i>% of Net Sales</i>	<i>-2.8%</i>	<i>0.0%</i>	
Net Profit/(Loss) from Continuing Activities	(35.7)	(14.9)	+139.5%
<i>% of Net Sales</i>	<i>-4.6%</i>	<i>-1.8%</i>	
Last 12 months at September 30	2015	2014	Change
Net cash from Continuing Operating Activities	108.6	132.0	(23.5)
<i>o/w Change in Operating Working Capital</i>	<i>136.6</i>	<i>86.1</i>	<i>+50.5</i>
Capex	(85.1)	(64.8)	(20.3)
Free Cash Flow	23.4	67.3	(43.8)



- **Good GMV growth of 17.6%** on a currency neutral basis
 - **Marketplace share of GMV of 22.7%**, up 1,032 bps vs. 3Q14, with share of **29.8% in France** and **12.8% in Brazil**
 - Increase in **active marketplace sellers by 97%** vs. 3Q14 to **10.4 thousand**, which expands mix and drives traffic
 - Larger **assortment of product offerings**: from 11 million in 3Q14 to **26 million in 3Q15**

1) Gross Merchandise Volume (GMV) = direct sales + other revenues + marketplace business volumes (calculated based on approved and sent orders) + taxes.
 2) Brazilian real/Euro average exchange rate for the 3rd quarter: 2014 = 3.01; 2015 = 3.96.

Marketplace evolution



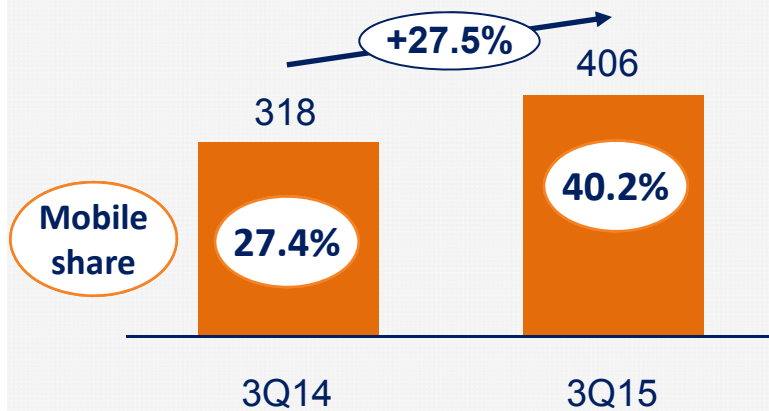
- Continuous development of **marketplace** as part of long term strategy
 - **Growing impact on gross margin improvement** as commissions revenues grow 84% in France and 255% in Brazil
 - **Development push** in France since **2011** and in Brazil since **2013**.

- **Milestones in France** in 3Q15
 - **Increase of commission** rates of close to 10% as of Sept 1.
 - **Development of fulfillment**
 - **2,347 foreign sellers** as of end Sept. (+52% since May)
 - Focus on **increased seller quality**

- **Milestones in Brazil** 3Q15:
 - **More than 400 sellers** added to Cnova Brazil's marketplaces, including larger assortment from parent companies
 - **Automation** of sellers' content production

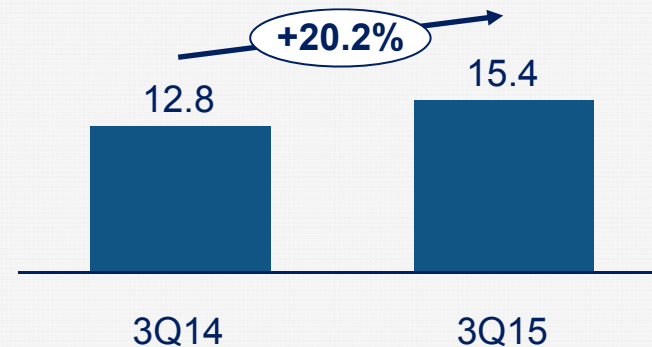
Traffic

(million visits)



Active customers*

(million)

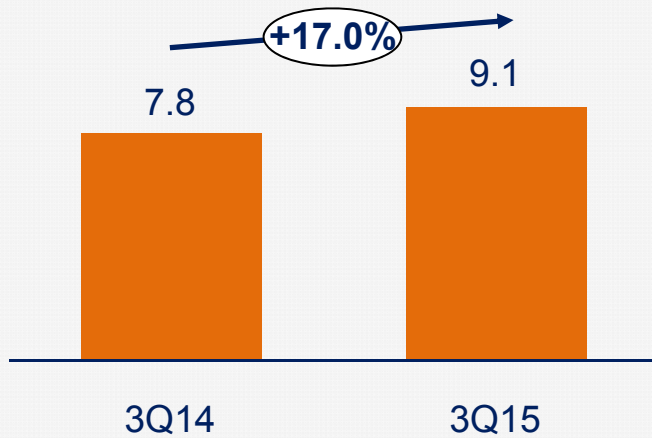


- Continuous improvement of SEO visibility both in France and in Brazil (according to Searchmetrics)
- +20% active customer YoY with Cdiscount subscribers to “Cdiscount à volonté” up +29% QoQ (end of September 2015 compared to the end of the June 2015)

* Active customers at the end of September having purchased at least once through our sites during the last 12 months, calculated on a website-by-website basis because we operate multiple sites each with unique systems of identifying users, which could result in an individual being counted more than once.

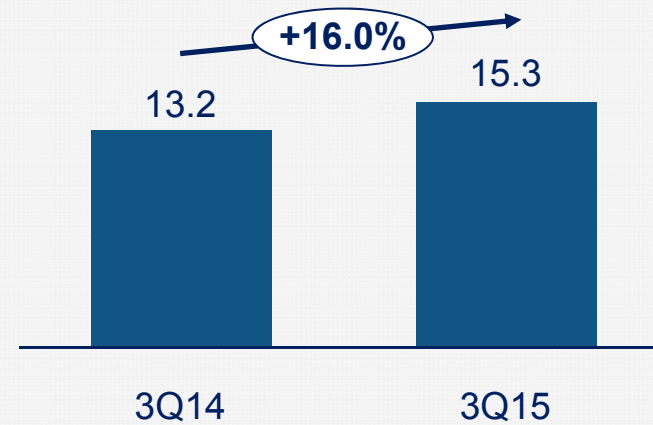
Placed orders*

(million)



Items sold

(million)



■ Improvement on orders per customer :

Total



France



Brazil

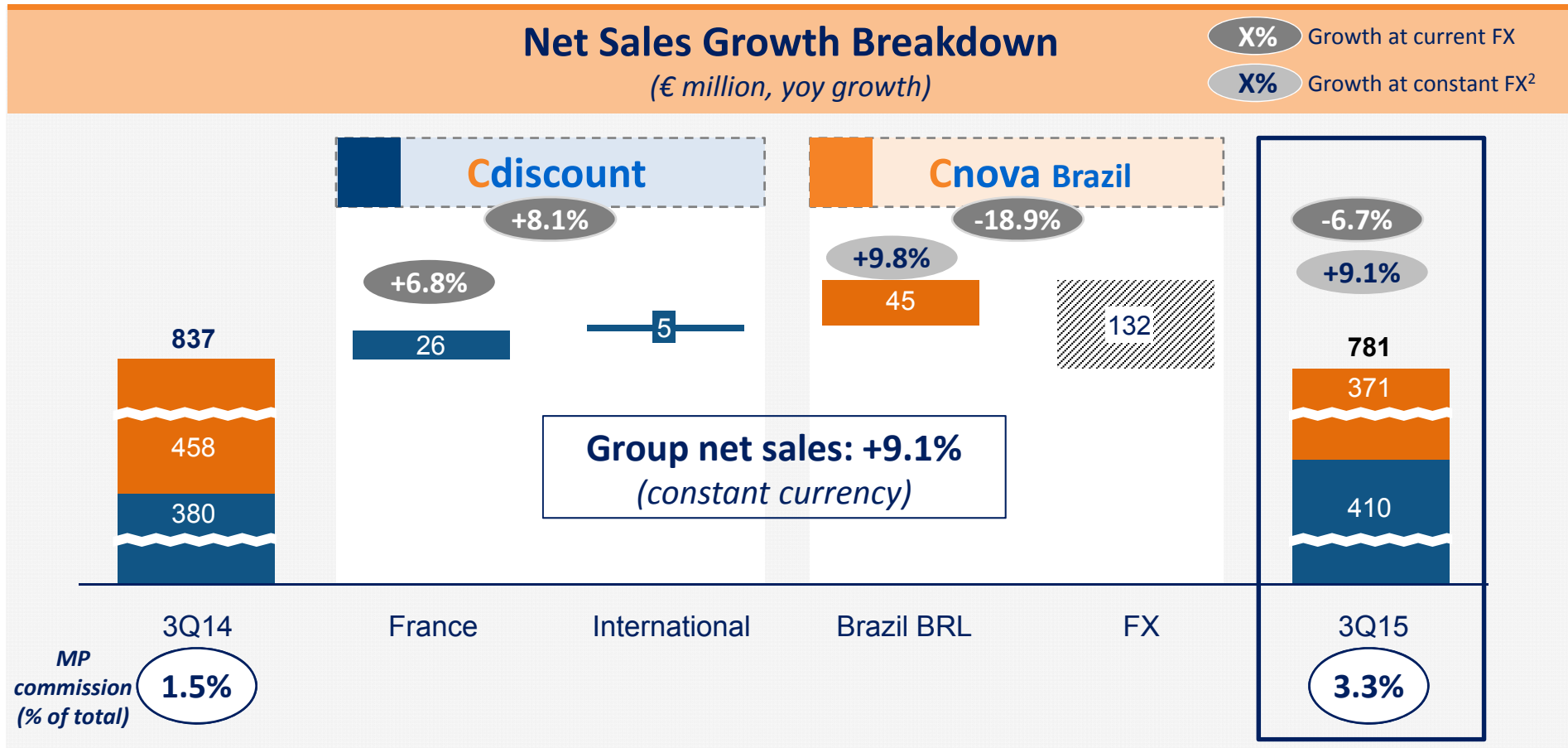


■ **Cdiscount FR**: home furnishings and household appliances accounted for close to half of sales.

■ **Cnova BR**: product categories development to increase the overall portfolio and orient product mix toward higher margin categories.

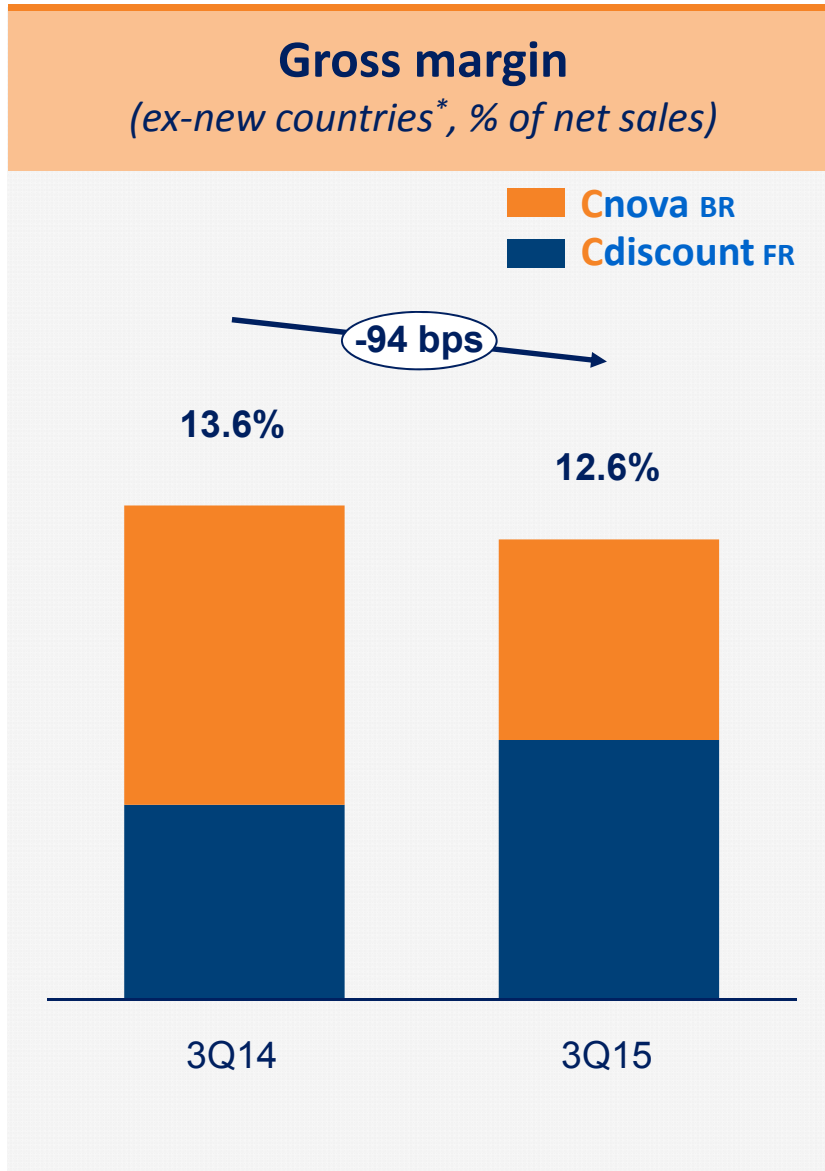
* Total placed orders before cancellation due to fraud detection and/or customer non-payment.

- 3Q15 Highlights
- **3Q15 Financial Results**
- Outlook & Strategy



- **Cdiscount FR:** net sales up +6.8% on a high comparison basis and reflected the Group’s emphasis on gross margin improvement during the quarter.
- **Cnova BR:** net sales up +9.8% (constant currency) as product offering continued to diversify.

²Brazilian real/Euro average exchange rate for the 3rd quarter: 2014 = 3.01; 2015 = 3.96.

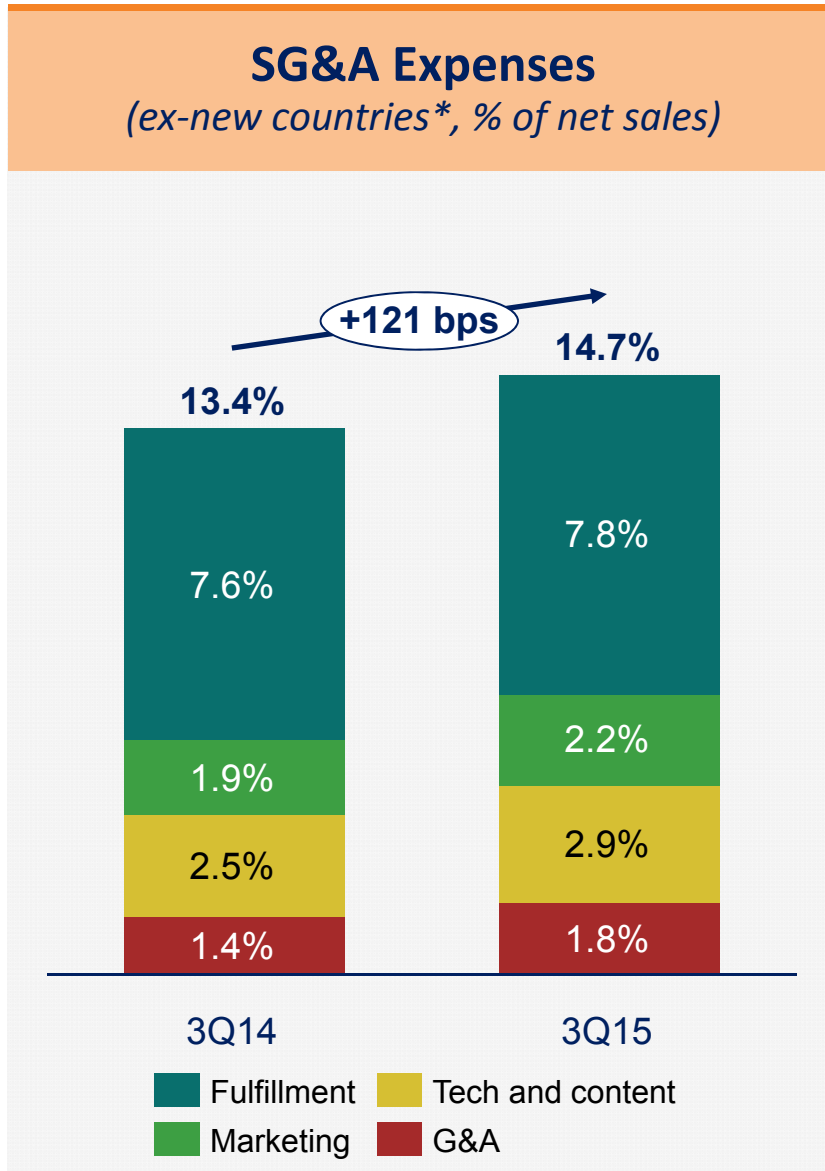


- **Cdiscount FR: +186 basis point improvement** due to
 - less promotional pricing
 - marketplace expansion
 - product mix more weighted to higher margin categories

- **Cnova BR: -352 basis points** as better product mix more than offset by increased use of tactical promotions to counter aggressive pricing behavior

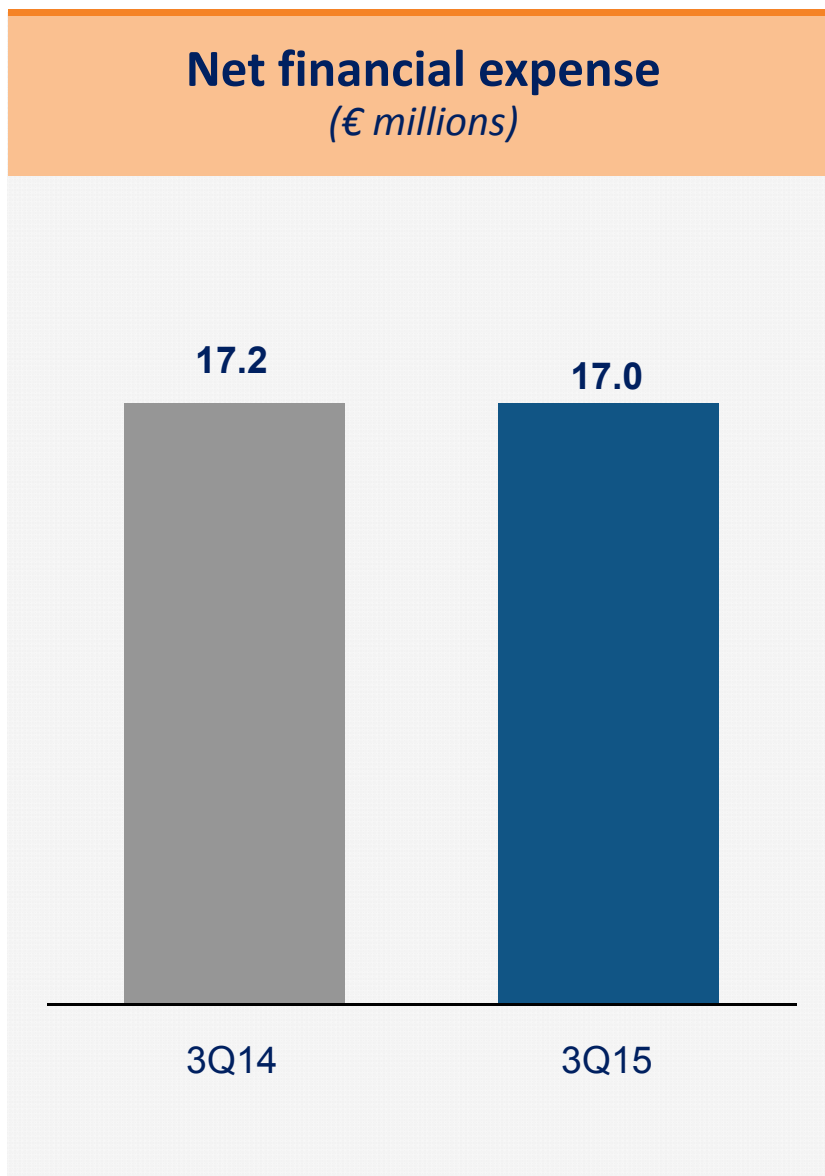
- **International:** significant improvement as gross profit/(loss) narrows sharply (€0.3 million)

Notes: * Colombia, Thailand, Vietnam, Ivory Coast, Senegal, Cameroon



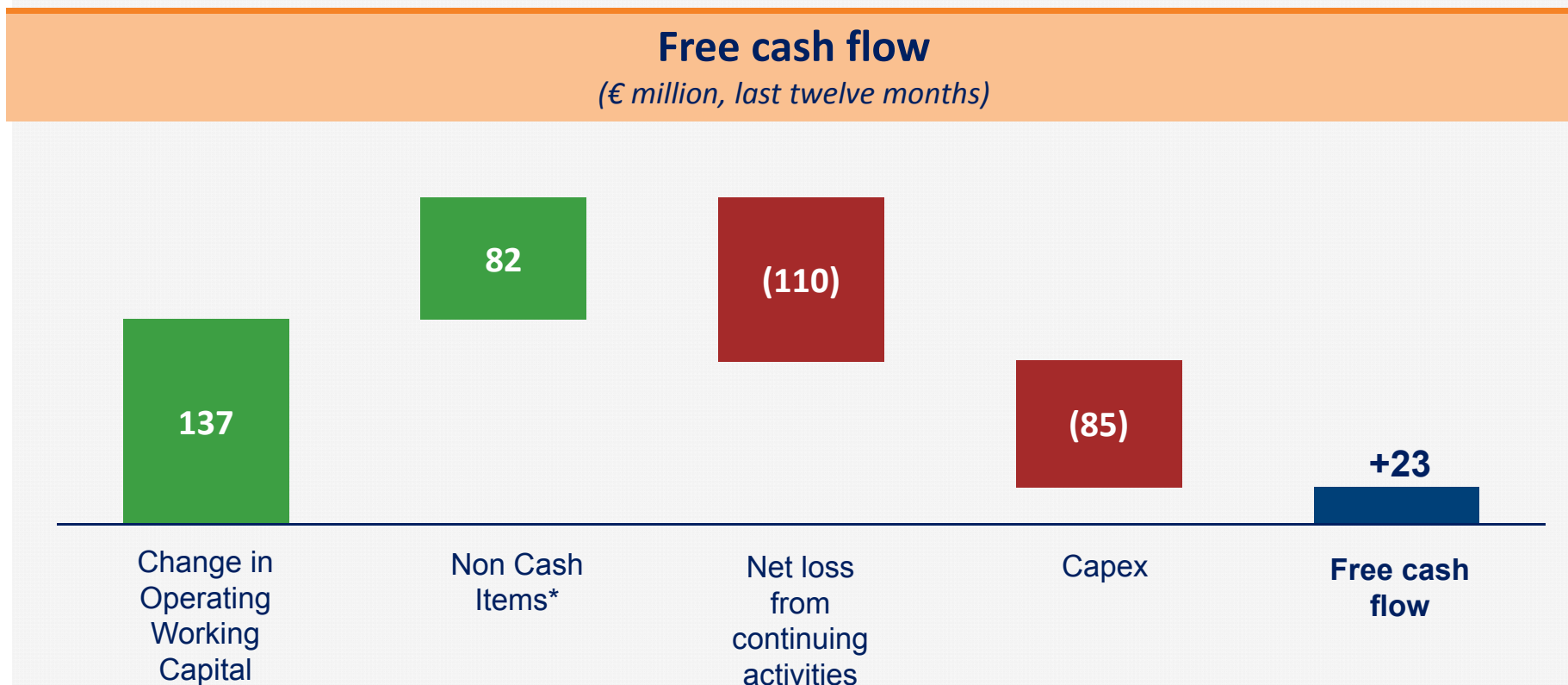
- **Cost saving program** underway in France and Brazil contributed to a **67 basis point reduction** of the rate of increase of the cost structure (ex marketing) in the 3rd quarter 2015.
- **Smaller increase** in expenses as percentage of net sales and **lower leverage from growth**:
 - **Fulfillment**: impact from mix of products (large home appliances and furniture) and growing market place
 - **Marketing**: slight increase in investments primarily in Brazil
 - **Tech and content** reflect IT platform and mobile upgrades
- **Specialty site** impact on expenses over the short term

Notes: *) Colombia, Thailand, Vietnam, Ivory Coast, Senegal, Cameroon



- Strong impact from **higher interest rate** in Brazil (Selic of 14.15% at end-3Q15 vs. 10.9% at end-3Q14) mitigated by:
 - **Lower average number of installments** in Cnova Brazil (from 7.8 average installments in 3Q14 to 7.2 average instalments in 3Q15)*
 - **Cash management** in the quarter

* Last 3 months average



- **Asset light model** a key advantage for cash management
- **Tight control of working capital requirements** offsets net loss and temporary increase in capex
- **Capex** increased by €20 million to €85 million (2.4% of net sales) mainly due to enhancements to the IT platforms and mobile technology. 3Q15 capex was lower y-o-y as management placed even more emphasis on cash control in the current environment.

- 3Q15 Highlights
- 3Q15 Financial Results
- **Outlook & Strategy**



Health & Beauty

August 2010



COMPTOIR SANTÉ

Home Decor

January 2013



MonCornerDéco

DIY

December 2014



MON CORNER
BRICO

Baby Products

December 2014



Mon corner baby

Men's Fashion

May 2015



CORNER ♦ HOMME

Perfume / Makeup

July 2015



COMPTOIR PARFUMS

- **Cdiscount.com.ec (Ecuador) and Cdiscount.com.pa (Panama)** have been closed in order to concentrate efforts in Latin America on Colombia.
- The specialty site MonCornerKids was merged into **MonCornerBaby** while that of MonCornerJardin is now part of **MonCornerDeco**.
- The website **MonShowRoom** was sold to Monoprix in order to focus on specialty sites presenting strong operational synergies with our core business.

■ **Marketplace strengthening:**

- Increase of foreign vendors: +52% since end of May
- Development of fulfillment: 2% of marketplace share to date; close to 5% end of December, with a focus on heavy products

■ **Client service enhancements:**

- Ongoing improvement of product offer favoring the strong growth of the number of subscribers
- Faster and easier delivery in large cities

■ **Strengthening of Cdiscount FR tech culture:**

- Launch of a datascience challenge on product categorization with more than 800 participants
- Improvement of search engine through big data algorithms
- Launch of beta test on visual search on Cdiscount Android application
- Creation of affinity groups (DataScience et Hackathon)

- **Marketplace acceleration**

- Strong increase of local sellers: +90% since end of Q2,+240% vs beginning of year
- Strong increase of product offerings: +51% since end of Q2,+227% vs beginning of year

- **Client service enhancement**

- Click-&-Collect development: more than 650 pick-up points in SP and RJ states
- Development of immediate availability: service launched in July 2015 with VV stores

- **Mobile experience**

- Activation of Click-&-Collect option on **Cnova BR** mobile sites
- Inclusion of Credit Card reader on apps and ad spaces

- **Action plan Brazil**

- Promotions policy: fine tune to achieve a better growth/margin balance
- Product catalogue expansion: increase high margin references
- Logistics operations: increase productivity (e.g. closure of Aldeia DC) and reduce inventory shortages.

Cnova continues to focus on its competitive advantages to:

- Build on leadership positions in heavy products and home furnishing as well as CDAV program in France to improve margins and customer service
- Enhance operational efficiencies to be in a position to capitalize on eventual Brazilian economic recovery
- Increase marketplace partnerships (e.g. JD.com) to expand offering domestically and internationally

Cnova's remaining 2015 priorities are to:

- In France: balance top line growth with gross margin improvement
- In Brazil: re-size cost base to increase operational efficiencies
- At Group level: further tighten cash management controls to maximize free cash flow generation

Annex

1. Complete Financial Statements
2. Definitions
3. Non-GAAP Reconciliations
4. Other Information

1. Complete Financial Statements

Consolidated Income Statement (€ millions)	Third Quarter ¹		Change
	2015	2014	
Net sales	781.4	837.3	-6.7%
Cost of sales	(684.0)	(724.5)	-5.6%
Gross profit	97.4	112.8	-13.6%
<i>% of net sales (Gross margin)</i>	12.5%	13.5%	-100 bps
SG&A	(119.1)	(112.6)	5.8%
<i>% of net sales</i>	-15.2%	-13.4%	-179 bps
Fulfillment	(61.0)	(63.6)	-4.1%
Marketing	(18.2)	(16.3)	11.6%
Technology and content	(23.4)	(20.9)	12.0%
General and administrative	(16.5)	(11.7)	40.2%
Operating profit/(loss) from ordinary activities (Operating EBIT)	(21.6)	0.2	
<i>% of net sales</i>	-2.8%	0.0%	
Other expenses	(7.2)	(0.7)	
Total operating profit/(loss)	(28.8)	(0.5)	
Financial net income/(expense)	(17.0)	(17.2)	-1.1%
Profit/(loss) before tax	(45.9)	(17.8)	158.3%
Income tax gain/(expense)	10.2	3.8	169.6%
Share of losses of associates	--	(0.9)	
Net profit/(loss) from continuing activities	(35.7)	(14.9)	139.5%
Net profit/(loss) from discontinued activities	(0.9)	(0.4)	
Net profit/(loss) for the period	(36.6)	(15.3)	139.8%
<i>% of net sales</i>	-4.7%	-1.8%	
Attributable to Cnova equity holders	(33.1)	(14.2)	132.6%
Attributable to non-controlling interests	(3.6)	(1.1)	237.2%
Adjusted EPS (€) from continuing operations	(0.06)	(0.03)	
Adjusted EPS (€) from discontinued operations	(0.00)	(0.00)	
Adjusted EPS (€)	(0.06)	(0.03)	

1) Financial results for Panama, Ecuador, MonCornerKids and MonCornerJardin were discontinued as of July 1, 2015; there is no impact on 2014 as these activities did not exist at that time. MonShowroom has been re-classified as a discontinued activity (IFRS 5) as of January 1, 2014.

1. Complete Financial Statements

Consolidated Balance Sheet (€ million)	Sept. 30, 2015	Dec. 31, 2014	Sept. 30, 2014
ASSETS			
Cash and cash equivalents	291.5	573.3	45.2
Trade receivables, net	153.6	138.9	155.0
Inventories, net	436.1	410.5	347.1
Current income tax assets	0.8	1.4	1.0
Other current assets, net	134.0	204.4	103.8
Total current assets	1,016.0	1,328.5	652.0
Non-current assets held for sale	--	36.4	38.0
Other non-current assets, net	75.5	91.6	57.4
Deferred tax assets	60.3	46.5	22.9
Investment in associates	--	0.0	0.4
Property and equipment, net	38.4	44.0	42.2
Intangible assets, net	133.9	140.5	133.0
Goodwill	356.6	474.0	492.0
Total non-current assets	664.5	833.0	785.8
TOTAL ASSETS	1,680.5	2,161.5	1,437.8
EQUITY AND LIABILITIES			
Current provisions	3.4	4.6	1.0
Trade payables	876.8	1,291.9	765.7
Current financial debt	372.6	102.2	100.7
Current tax liabilities	32.8	37.8	21.3
Other current liabilities	99.8	116.5	53.8
Total current liabilities	1,385.4	1,552.9	942.5
Non-current liabilities held for sale	--	8.4	9.9
Non-current provisions	11.0	4.6	4.0
Non-current financial debt	7.7	2.1	7.3
Other non-current liabilities	1.7	3.5	2.4
Deferred tax liabilities	--	5.7	6.2
Total non-current liabilities	20.4	24.3	29.8
Share capital	22.1	22.1	20.6
Reserves, retained earnings and additional paid-in capital	256.7	555.9	442.6
Equity attributable to equity holders of Cnova	278.8	578.0	463.2
Non-controlling interests	(4.1)	6.3	2.3
Total equity	274.7	584.3	465.5
TOTAL EQUITY AND LIABILITIES	1,680.5	2,161.5	1,437.8

1. Complete Financial Statements

Consolidated Cash Flow Statement at September 30 (€ millions)	Last Three Months		Last Twelve Months	
	2015	2014	2015	2014
Net profit (loss), attributable to owners of the Parent	(32.1)	(13.8)	(98.0)	(40.6)
Net profit (loss), attributable to non-controlling interests	(3.6)	(1.1)	(11.7)	(1.4)
Net profit (loss), attributable to discontinued activities	(0.9)	(0.4)	(6.9)	0.2
Net profit (loss) for the period	(36.6)	(15.3)	(116.7)	(41.8)
Depreciation and amortization expense	8.7	8.4	37.9	30.3
(Income) expenses on share-based payment plans	0.2	0.0	8.1	0.1
(Gains) losses on disposal of non-current assets and impairment of assets	2.9	(0.0)	12.6	1.1
Share of (profits) losses of associates	--	0.9	0.5	2.3
Other non-cash items	--	1.8	(1.0)	10.9
Financial expense, net	17.0	17.3	55.5	66.6
Current and deferred tax (gains) expenses	(10.2)	(3.8)	(28.8)	(19.7)
Income tax paid	0.3	(3.2)	(3.1)	(3.7)
Change in operating working capital	(16.2)	(27.4)	136.6	86.1
<i>Inventories of products</i>	(31.0)	2.3	(165.5)	12.5
<i>Trade payables</i>	17.6	47.0	337.7	152.8
<i>Operating payables</i>	3.3	1.8	16.5	9.7
<i>Operating receivables</i>	(27.6)	(51.1)	(13.5)	(66.1)
<i>Other</i>	21.5	(27.4)	(38.5)	(22.7)
Net cash from continuing operating activities	(32.9)	(20.9)	108.6	132.0
Net cash from discontinued operating activities	0.5	1.1	(3.2)	0.4
Purchase of property, equipment & intangible assets	(15.1)	(19.7)	(85.1)	(64.8)
Purchase of non-current financial assets	(0.1)	0.1	(1.3)	(4.4)
Proceeds from disposal of property, equipment, intangible assets & non-current financial assets	0.0	3.4	2.3	4.4
Acquisition of an entity, net of cash acquired	9.5	--	(1.4)	--
Investments in associates	--	(1.4)	--	(1.4)
Changes in loans granted (including to related parties)	(4.4)	(7.3)	(3.2)	(1.6)
Net cash used in continuing investing activities	(10.0)	(24.8)	(88.7)	(67.7)
Net cash used in discontinued investing activities	(0.5)	(0.1)	(0.6)	(0.3)
Proceeds from IPO, net of costs	--	--	123.8	--
Changes in loans received	(3.9)	4.8	266.3	4.8
Transactions with owners of non-controlling interests	--	0.1	7.0	(5.7)
Additions to financial debt	25.9	34.7	55.1	36.0
Repayments of financial debt	(16.2)	0.6	(48.6)	1.0
Interest paid, net	(15.4)	(16.1)	(59.5)	(65.0)
Net cash from/(used in) continuing financing activities	(9.6)	24.2	344.2	(28.9)
Net cash from/(used in) discontinued financing activities	(0.0)	0.1	(4.4)	0.1
Effect of changes in foreign currency translation adjustments	(70.2)	0.9	(112.8)	(8.6)
Change in cash and cash equivalents from continuing activities	(122.6)	(20.7)	251.3	26.8
Change in cash and cash equivalents from discontinued activities	0.0	1.0	(8.3)	0.2
<i>Cash and cash equivalents at beginning of period</i>	412.3	66.4	46.8	42.7
<i>Bank overdrafts at beginning of period</i>	(0.0)	--	(0.1)	(23.0)
Cash and cash equivalents, net, at period begin (continuing)	411.7	65.8	45.1	18.3
Cash and cash equivalents, net, at period begin (discontinued)	0.6	0.6	1.6	1.4
Cash and cash equivalents, net, at period begin	412.3	66.4	46.7	19.7
<i>Cash and cash equivalents at period end</i>	291.5	46.8	291.5	46.8
<i>Bank overdrafts at period end</i>	(1.8)	(0.1)	(1.8)	(0.1)
Cash and cash equivalents, net, at period end (continuing)	289.7	45.1	289.7	45.1
Cash and cash equivalents, net, at period end (discontinued)	--	1.6	--	1.6
Cash and cash equivalents, net, at period end	289.7	46.7	289.7	46.7 ²⁴

1. Complete Financial Statements

Key Figures (Unaudited, € millions)	3Q15 ¹	3Q14 ¹	Change
Gross Merchandise Value (GMV)	1,121.2	1,094.1	+2.5%
France and Brazil	1,112.3	1,091.2	+1.9%
New countries ²	9.0	2.9	+208.3%
Net Sales	781.4	837.3	-6.7%
France & Brazil	773.6	834.8	-7.3%
New countries ²	7.8	2.5	+213.7%
Gross Profit	97.4	112.8	-13.6%
France	55.1	44.6	+23.6%
Brazil	42.7	68.7	-37.9%
% of Net Sales France & Brazil	12.6%	13.6%	
New countries ²	(0.3)	(0.5)	-34.5%
SG&A	(119.1)	(112.6)	+5.8%
France and Brazil ³	(113.3)	(112.2)	+1.0%
% of Net Sales France & Brazil	-14.7%	-13.4%	
New countries ²	(5.7)	(0.4)	
Operating EBIT	(21.6)	0.2	
France and Brazil ³	(15.6)	1.1	
% of Net Sales France & Brazil	-2.0%	0.1%	
New countries ²	(6.1)	(0.9)	
Net Profit/(Loss) from Continuing Activities	(35.7)	(14.9)	+139.5%
% of Net Sales	-4.6%	-1.8%	
Adjusted EPS (in Euros)	(0.06)	(0.03)	

Last 12 months

Net cash from Continuing Operating Activities	108.6	132.0	(23.5)
o/w Change in Operating Working Capital	136.6	86.1	+50.5
Capex	(85.1)	(64.8)	(20.3)
Free Cash Flow	23.4	67.3	(43.8)

1) Financial results for Panama, Ecuador, MonCornerKids and MonCornerJardin were discontinued as of July 1, 2015; there is no impact on 2014 as these activities did not exist at that time. MonShowroom has been re-classified as a discontinued activity (IFRS 5) as of January 1, 2014.

2) Colombia, Thailand, Vietnam, Ivory Coast, Senegal and Cameroon.

3) Including Holding.

2. Definitions

Adjusted EPS or Adjusted net profit per share – calculated as Adjusted Net Profit divided by the weighted average number of ordinary shares outstanding during the applicable period. See “Non-GAAP Reconciliations” section for additional information.

Adjusted net profit – calculated as net profit (loss) attributable to equity holders of Cnova before Other Expenses and the related tax impacts. See “Non-GAAP Reconciliations” section for additional information.

Free cash flow – Net cash from (used in) operating activities less income tax paid less purchase of property and equipment and intangible assets as presented in the consolidated cash flow statement. See “Non-GAAP Reconciliations” section for additional information.

Gross margin – Gross Profit as a percentage of net sales. See “Non-GAAP Reconciliations” section for additional information.

Gross merchandise volume (GMV) - Gross Merchandise Volume (GMV) = product sales + other revenues + marketplace business volumes (calculated based on approved and sent orders) + taxes. GMV is calculated using data for orders that have been approved and sent. **Gross profit** – net sales less cost of sales. See “Non-GAAP Reconciliations” section for additional information.

Marketplace share – Includes marketplace share of www.cdiscount.com in France as well as extra.com.br, pontofrio.com, casabahia.com.br and cdiscount.com.br in Brazil.

Net Cash / (Net Financial Debt) – calculated as the sum of (i) cash and cash equivalents and (ii) the current account provided by Cnova or its subsidiaries to Casino pursuant to cash pool arrangements, less financial debt. See “Non-GAAP Reconciliations” section for additional information.

Operating EBITDA – calculated as Operating Profit (Loss) from Ordinary Activities (Operating EBIT) before depreciation and amortization expense and share based payment expenses. See “Non-GAAP Reconciliations” section for additional information.

2. Definitions

Operating profit/(loss) from ordinary activities (Operating EBIT) – calculated as operating profit (loss) before other expenses (restructuring, initial public offering expenses, litigation, gain/(loss) from disposal of non-current assets and impairment of assets).

Operating Working Capital – calculated as trade payables less net trade receivables less net inventories as presented in our balance sheet. This non-GAAP is not being employed anymore as we prefer to rely on Change in Operating Working Capital as presented in the Consolidated Cash Flow Statement.

Other expenses – calculated as the sum of restructuring, initial public offering expenses, litigation, gain/(loss) from disposal of non-current assets and impairment of assets.

Unique customer – customers who have purchased a least once over the considered period but counted as a single customer irrespective of the number of orders placed by that customer over the considered period.

3. Non-GAAP Reconciliations

Adjusted net profit/(loss) attributable to equity holders of Cnova

Adjusted earnings per share (Adjusted EPS)

Adjusted Net Profit/(Loss) Attributable to Equity Holders of Cnova is calculated as net profit/(loss) attributable to equity holders of Cnova before restructuring, initial public offering expenses, litigation, gain/(loss) from disposal of non current assets and impairment of assets and the related tax impacts.

Adjusted Net Profit/(Loss) Attributable to Equity Holders of Cnova is a financial measure used by Cnova's management and board of directors to evaluate the overall financial performance of the business. In particular, the exclusion of certain expenses in calculating Adjusted Net Profit/(Loss) Attributable to Equity Holders of Cnova facilitates the comparison of income on a period-to-period basis.

Adjusted EPS is calculated as Adjusted Net Profit/(Loss) Attributable to Equity Holders of Cnova divided by the weighted average number of outstanding ordinary shares of Cnova during the applicable period.

The following table reflects the reconciliation of net profit/(loss) attributable to equity holders of Cnova to Adjusted Net Profit/(Loss) Attributable to Equity Holders of Cnova and presents the computation of Adjusted EPS for each of the periods indicated.

<i>€ millions</i>	<u>Q3 2015</u>	<u>Q3 2014</u>	<u>9M 2015</u>
Net loss for the period attributable to equity holders of Cnova	(32.1)	(13.8)	(101.0)
Excluding:			
Restructuring expenses	3.7	0.5	13.4
Litigation expenses	0.4	-	1.8
Initial public offering expenses	0.1	0.3	4.0
Gain/(loss) from disposal of non-current assets	(0.0)	(0.0)	0.5
Asset impairment charges	2.9	-	9.4
Income tax effect on above adjustments	(0.2)	0.4	(2.3)
Recognition of previously unrecognized tax losses	-	-	-
Minority interest effect on above adjustments	0.3	(0.1)	(0.6)
Adjusted net loss for the period attributable to equity holders of Cnova	(24.8)	(12.8)	(74.8)
Weighted average number of ordinary shares	442,617,845	411,950,106	442,617,845
Adjusted EPS	(0.06)	(0.03)	(0.17)

3. Non-GAAP Reconciliations

Free cash flow

Free cash flow is calculated as net cash from operating activities less capital expenditures (purchases of property, equipment and intangible assets) as presented in our cash flow statement. Free cash flow is a financial measure used by Cnova's management and board of directors to evaluate the overall financial performance of the business. In particular, it allows the comparison of operational cash flow after capex on a period-to-period basis.

<i>€ millions</i>	Sept. 30, 2015 (LTM)	Sept. 30, 2014 (LTM)
Net cash from operating activities	108.6	132.0
Less purchase of property, equipment & intangible assets	(85.1)	(64.8)
Free cash flow	23.4	67.3

3. Non-GAAP Reconciliations

Gross profit and Gross margin

Gross Profit is calculated as net sales less cost of sales. Gross Margin is gross profit as a percentage of net sales. Gross Profit and Gross Margin are included in this press release because they are performance measures used by our management and board of directors to determine the commercial performance of our business.

The following tables present a computation of Gross Profit and Gross Margin for each of the periods indicated:

<i>€ millions</i>	<u>Q3 2015</u>	<u>Q3 2014</u>	<u>9M 2015</u>
Net sales	781.4	837.3	2,524.6
Less: Cost of sales	(684.0)	(724.5)	(2,207.2)
Gross Profit	97.4	112.8	317.5
Gross margin	12.5%	13.5%	12.6%

3. Non-GAAP Reconciliations

Net Cash / (Net Financial Debt)

Net Cash/(Net Financial Debt) is calculated as the sum of (i) cash and cash equivalents and (ii) cash pool balances held in arrangements with Casino Group and presented in other current assets, less current and non-current financial debt. Net Cash/(Net Financial Debt) is a measure that provides useful information to management and investors to evaluate our cash and cash equivalents and debt levels and our current account position, taking into consideration the cash pool arrangements in place among certain members of the Casino Group, and therefore assists investors and others in understanding our cash position and liquidity.

The following table presents a computation of Net Cash/(Net Financial Debt) for each of the periods indicated:

<i>€ millions</i>	September 30, 2015	September 30, 2014
Cash and cash equivalents	291.5	45.2
Plus cash pool balances with Casino presented in other current assets	--	--
Less current financial debt	(372.6)	(100.7)
Less non-current financial debt	(7.7)	(7.3)
Net cash / (Net financial debt)	(88.8)	(62.7)

3. Non-GAAP Reconciliations

Operating EBITDA

Operating EBITDA is calculated as operating profit (loss) from ordinary activities (operating EBIT) before depreciation and amortization expense and share based payment expenses. We have provided a reconciliation below of this measure to operating profit (loss) from ordinary activities (operating EBIT) – see definition above - the most directly comparable GAAP financial measure for each of the periods indicated.

<i>€ millions</i>	Q3 2015	Q3 2014
Operating profit before restructuring, litigation, gain/(loss) from disposal of non-current assets and impairment of assets	(21.6)	0.2
Excluding: Share based payment expenses	0.2	--
Excluding: Depreciation and amortization	8.4	8.4
Operating EBITDA	(13.0)	8.6

4. Other Information

Accounting treatment post-sale of MonShowroom

On September 30, 2015, 51% of MonShowroom's capital was sold to Monoprix. As a result, MonShowroom has been re-classified as a discontinued activity (IFRS 5) as of January 1, 2014. This change is reflected in the 3rd quarter financial statements above. Below is the impact on the on selected line items from the 1st and 2nd quarter 2014 and 2015 consolidated income statements.

<i>€ millions</i>	<u>Q1 2014</u>	<u>Q2 2014</u>	<u>Q1 2015</u>	<u>Q2 2015</u>
Net sales				
Published	777.4	755.9	915.5	836.7
Post IFRS 5 reclassification	773.1	750.8	910.8	832.3
Gross Profit				
Published	96.2	106.7	113.2	107.6
Post IFRS 5 reclassification	94.8	105.0	112.7	107.4
SG&A				
Published	(103.6)	(98.0)	(141.2)	(131.3)
Post IFRS 5 reclassification	(102.4)	(96.3)	(139.5)	(129.4)
Operating profit/(loss) from ordinary activities (Operating EBIT)				
Published	(7.4)	8.7	(28.0)	(23.7)
Post IFRS 5 reclassification	(7.6)	8.7	(26.8)	(22.0)
Net profit/(loss) for the period				
Published	(18.7)	(21.3)	(40.6)	(40.2)
Post IFRS 5 reclassification	(18.5)	(21.3)	(39.3)	(36.6)