



Press Release

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Collection drive in support of food banks in France and Brazil 2,245 Casino Group stores are mobilising to collect basic commodities for donation

During France's National Food Bank Collection Drive on 28 and 29 November, the Casino Foundation is mobilising the Group's banners in France to help associations collect basic commodities from customers for redistribution to the poor. In this same spirit of generosity, Instituto GPA in Brazil is organising a Day of Solidarity on 6 December to bring "Happier Holidays" to disadvantaged families.

In France, the Casino Group's banners – Géant Casino, Casino Supermarkets, Monoprix, Franprix, Leader Price, Casino shop, Petit Casino, Spar and Vival – will be actively participating in this year's National Food Bank Collection Drive. In 2013, over 1,784 tonnes of basic commodities were collected at 1,421 stores in the Group's network.

In Brazil, on 6 December, essential foodstuffs such as rice, kidney beans, pasta and oil will be collected by 824 stores under various banners – Pão de Açúcar, Extra Hiper, Extra Super, Mini Mercado and Assaí – for donation to Brazilian non-profit organisations Amigos do Bem, Banco de Alimentos da Prefeitura de Osasco, Mesa Brasil, Rotary, Casa do Caminho, Caritas Santa Terezinha, União dos Moradores de Paraisópolis, Associação das Mulheres de Paraisópolis and Pirata Marinheiros. In addition, Instituto GPA will be donating an additional kilogramme of goods for every 10 kg collected.

Many employees from the Casino Group will be volunteering during those three days to support teams from the food banks.

About Instituto GPA

Instituto GPA leads many social and cultural outreach initiatives that contribute to local development in Brazil. One example is the "Música & Orquestra Instituto GPA" programme, which gives disadvantaged children an opportunity to learn to play a musical instrument. Since its creation in 1998, Instituto GPA has made a difference in the lives of more than 85,000 people.

About the Casino Foundation

Since its creation in 2009, the Casino Foundation has consistently worked to combat exclusion, particularly where children are concerned. Its main objective is to help children to access culture and engage in society through theatre. Every November, the Foundation mobilises the Casino Group's stores and corporate teams to participate in France's National Food Bank Collection Drive, giving employees across the network an exciting opportunity to do their part locally for a shared cause.

About the French Food Bank Federation

Created in 1984 to combat poverty and waste, this network of 102 food banks provides basic commodities to more than 5,300 non-profit organisations, helping to feed 1,400,000 people in need across the country. Its annual November collection drive mobilises some 125,000 volunteers, who collect foodstuffs in over 7,000 mass retail stores. The donated items are redistributed in the areas where they are collected, for the benefit of the local poor. In 2013, the equivalent of 25 million meals were collected over the last weekend of November.

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