



Press release
February 2017

Franprix, Leader Price and stores under the Casino banner will stop selling eggs from caged hens by 2020

For several years, the Casino Group has been committed to improving the living standards of egg laying hens. It was the first major retailer to discontinue sales of eggs from caged hens, removing them from its Monoprix stores first across its own-brand products, then across national brand products.

Franprix, Leader Price and stores under the Casino banner have each since made the commitment to stop selling eggs from caged hens in their stores within the next three years. This commitment is particularly ambitious as it concerns both own-brand products and national brand products, right from 2020.

Through this commitment, the Casino Group seeks to emphasise the special attention it devotes to the production and farming conditions of the products sold in its stores. The goal to change farming methods will be achieved through a process of transition that requires close collaboration with our partners in the poultry industry.

Further information is available at www.groupe-casino.fr/en/

About the Casino Group

A food and non-food retail specialist, the Casino Group generated €36 billion in sales in 2016 thanks to its 12,969 sales outlets, including 9,855 in France, and more than 325,820 employees worldwide. In France, the Group has successfully implemented a multi-format, multi-brand and multi-channel model that draws on its extensive network of hypermarkets (Géant), supermarkets (Casino), urban supermarkets (Monoprix, Franprix, Leader Price) and convenience stores (Casino Shop, Vival, Spar, Leader Price Express) as well as its market-leading e-commerce site, Cdiscount. The Group is notably present in Latin America, where it is No. 1 in Brazil thanks to GPA and Via Varejo and in Colombia with Grupo Éxito.*

** 2015 figures*

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