

CASINO GROUP: THIRD QUARTER 2012 SALES

- Strong growth in sales at €11.8 billion (+35.2%), driven by International, which now makes up 60.4% of the Group's operations
- Sustained organic growth up in Q3 over Q2 2012: +4.2% (vs. +3.4% in Q2 2012)
 - ✓ **Internationally**, very good performance (+8.8%) in sequential acceleration over Q2 2012 (+7.7%)
 - ✓ In France, business is resilient (+0.2%), boosted by the excellent performance of Cdiscount (+22.8%) and by the improved trends on convenience and discount formats.

EVOLUTION OF THE GROUP'S CONSOLIDATED NET SALES IN THE 3RD QUARTER OF 2012

Consolidated net sales (before tax)	Q3 2011	Q3 2012	Evolution Q3 2012/Q3 2011		
	in €m	in €m	Growth	Organic growth [*]	
Total continuing operations	8,705	11,767	+35.2%	+4.2%	
France	4,737	4,663	-1.6%	+0.2%	
International	3,968	7,104	+79%	+8.8%	

In the third quarter of 2012, the Group's consolidated sales were up +35.2%. Organic growth* was steady at +4.2% (+3.8% including petrol and calendar effect). Group same-store sales increased +2.2% excluding petrol.

Changes in scope positively contributed +33.9%, primarily under the impact of the full consolidation of GPA as of 2 July 2012. Foreign-exchange rates had an unfavourable impact of -2.5%. The petrol effect was minimal for the quarter. The calendar effect was negative in France (-0.8%) and nil internationally.

^{*}Excluding petrol and calendar effect; organic growth is growth at constant scope of consolidation and exchange rates.



In France, resilient sales on an organic basis

In France, organic growth was **+0.2%** in the third quarter excluding calendar, up sequentially over Q2 (-0.5%). Reported sales declined by -1.6% after factoring in the deconsolidation of a master franchisee at Franprix-Leader Price.

- ✓ Despite a soft consumer environment, **convenience** formats posted satisfactory results. Sales for Monoprix, Casino supermarkets and superettes continue to grow on an organic basis. Total sales for superettes are improving (+0.1% and +0.6% excluding calendar effect), compared to a decline of -2.9% in Q2 2012.
- ✓ **Franprix-Leader Price** posted stable sales on an organic basis, excluding the calendar effect, an improvement over the previous quarter (-1.3%).
- ✓ **Géant's** performance was affected by the decline in non-food, in particular on multimedia. The banner continues and accelerates the reduction of its non-food selling areas.
- ✓ Inversely, **Cdiscount** stepped up its growth (**+22.8%**), benefiting from excellent performance during the summer sales.
- ✓ In all, **non-food sales** by Géant and Cdiscount grew **+2.2%** in the third quarter.

International: continued strong organic growth: +8.8%

Casino Group's international subsidiaries generated strong growth once again this quarter. Sales rose +8.8% on an organic basis excluding the calendar effect. Total sales for International subsidiaries, which rose +79%, also benefited from the full consolidation of GPA.

The foreign-exchange effect had a negative impact of -5.5% on international sales in the third quarter 2012.

- ✓ **Latin America** posted strong organic growth of **+9.6%**, driven by high same-store growth in Brazil and dynamic expansion in Colombia.
- Organic growth for Asia is still very significant at +10.2%, due to the sustained pace of expansion, especially in Thailand, where same-store growth improved in the third quarter.

Total **International** sales accounted for **60.4% of Group sales** over the period, compared with 46% in Q3 2011.



FRANCE: SALES ANALYSIS - Q3 2012

Sales in **France** came to **€4,663 million** in the third quarter of 2012, an increase of **+0.2%** in organic growth, excluding petrol and the calendar effect.

Sales growth

In €m			Reported growth	Org grov	anic wth [*]
	Q3 2011	Q3 2012	Q3 2012	Q3 2012	Q2 2012
Net sales before tax - France	4,737	4,662.9	-1.6%	+0.2%	-0.5%
Casino France	3,237.1	3,201.1	-1.1%	+0.1%	-0.7%
Géant Casino hypermarkets	1,463.1	1,358.0	-7.2%	-7%	-5.9%
Casino supermarkets	970.9	1,001.3	+3.1%	+3.5%	+3.5%
Superettes	426.9	427.1	+0.1%	+0.6%	-3.2%
Cdiscount & Other businesses	376.2	414.6	+10.2%	+14.2%	+9.1%
Franprix – Leader Price	1,044.4	1,003.2	-3.9%	+0%	-1.3%
Monoprix	455.5	458.6	+0.7%	+1.4%	+1.5%

Evolution in same-store sales, excluding petrol

		excluding calendar effect Q3 2012 Q2 2012			
	Q3 2012				
Géant Casino hypermarkets	-6.3%	-5.4%	-4%		
Casino supermarkets	-2.6%	-1.7%	-1.4%		
Franprix	-2.7%	-2.6%	-3%		
Leader Price	-1.6%	+0.1%	-2.8%		
Monoprix	-0.6%	+0.2%	+0.5%		

^{*} Excluding petrol and calendar effect



Casino France

Same-store sales* excluding petrol for **Géant Casino** were down -5.4%*. During the quarter, Géant suffered notably from the impact of unfavourable weather and from the ongoing trend on **non-food**. In a context of soft consumption, same-store **food** sales were down -2.9%*.

Non-food same-store sales fell by -7.3%*, without multimedia, for which the banner pursues the reduction of sales areas at an accelerated pace.

At the end of Q3, the banner already reached its annual target by reducing by 7.5% the non-food sales area of 80 stores.

Total sales area of hypermarkets will decrease by 2.4% in 2012.

Excluding petrol and calendar effect, organic growth in sales in Casino Supermarkets was up +3.5%. The banner has kept up its strategy of excellence in fresh goods and rollout of local products labelled "Le Meilleur d'ici" ("the Best from Here"), as well as highlighting its own private label, whose performance over the quarter was satisfactory. Total sales grew +3.1%. Same-store sales excluding the calendar effect were down -1.7%.

Sales in **superettes** are posting **+0.6%** organic growth (excluding the calendar effect), marking an improvement over Q2 2012. This performance was sustained by expansion, with Casino having opened 61 stores. 2 Petit Casino have been converted into Casino Shop. Moreover, since July, 17 Coop d'Alsace stores have joined the Casino proximity network. In total 48 Coop d'Alsace are affiliated.

Cdiscount sales rose +22.8% because of excellent performances obtained during the most recent sales. All product categories are developing very dynamically. The market place continues its growth, in line with the plan, making it possible to expand the total number of offers available on the Cdiscount website to 900,000, of which 100,000 are sold directly by Cdiscount. It already represents more than 7% of total business volume, which is up by 30%. Sales via m-commerce (smartphones and tablets) have increased faster than activity.

The Group has continued to roll out its multi-channel strategy over the third quarter, completing the number of pick-up points in its stores. There are now a total of **2,450** points for packages under 30 kg, and **450** points for packages over 30 kg.

Total non-food sales (cumulative) in France by Géant and Cdiscount rose +2.2% over Q3.

Excluding calendar (-0.9% over Q3) and restated for the transfer of four hypermarkets to Casino Supermarkets



Franprix – Leader Price

Leader Price posted an increase of +0.1% in its same-store sales, excluding the calendar effect, an improvement over H1 2012. Sales & marketing activities initiated since the start of the year, from the standpoint of both assortment and pricing, are ongoing, and their good results are validating Leader Price's recent strategic trend. 12 stores have opened since the year began, of which 4 over the period. The rollout of Cdiscount pick-up points continues satisfactorily, with 150 pick-up points currently in place.

Sales for Franprix rose +0.1% on an organic basis excluding the calendar effect for the quarter, an improvement compared with the previous quarter. Sales benefited notably from the improvement in private label performance. The loyalty card is also being rolled out throughout the store network. The banner has opened 7 stores over the period. Same-store sales exclusive of the calendar effect were down -2.6%, compared with -2.9% in Q2 2012.

Total Franprix-Leader Price sales were down -3.9% after factoring in the deconsolidation of a master franchisee.

Monoprix

Sales at Monoprix rose +1.4% on an organic basis excluding the calendar effect. In a difficult market, the clothing, drugstore and beauty corners posted good performance in September. Online food sales also recorded very strong growth. Same-store growth excluding the calendar effect was +0.2%, in line with Q2 (+0.5%). Monoprix opened 7 stores over the period.

INTERNATIONAL: SALES ANALYSIS - Q3 2012

Consolidated sales at International subsidiaries rose substantially by +79%.

Scope effects had a positive impact of +75.6%, related to the full consolidation of GPA.

Exchange rates had an unfavourable impact of **-5.5%**, resulting primarily from the Brazilian real's sharp depreciation against the euro.

Once again, **organic growth** was very high at **+8.8%***, an improvement over Q2 (+7.7%), driven by good performance in both Latin America and Asia.

Change in International sales growth in Q3 2012

	Reported growth	Organic growth [*]	Same-store growth
Latin America	+98.7%	+9.6%	+7.5%
Asia	+19.9%	+9.8%	+3.5%

^{*} Excluding petrol and calendar effect



In Latin America, same-store sales showed steady growth of **+7.5%**, reflecting especially GPA's good performance. Organic growth was +9.6%, boosted by continued rapid expansion, particularly in Colombia. In all, sales rose 98.7%, primarily under the impact of the full consolidation of GPA.

GPA in Brazil

In **Brazil**, **GPA** posted same-store sales up **+8.1%**.

Same-store sales for GPA Food were up **+6.8%***, driven by the success of the new Assaí cash & carry format which shows excellent performance. Minimercado Extra proximity stores benefited from the latest effects of the conversion of Extra Facil stores to that format, while the other food banners benefited from the conversion of Sendas and Comprebem stores in Q3 2011. The group pursued its policy of innovation over the quarter, notably by launching its first virtual storefront in São Paulo. Expansion pace was accelerated with the opening of 15 new stores during the quarter (i.e. +2.4%* in square meters): 3 hypermarkets, 4 supermarkets and 8 Minimercado were opened.

Same-store sales for Viavarejo increased **+7.5**%^{*}, driven by significant sales initiatives and the extension of tax incentives on purchases of household appliances and furnishings. The assortment in store also improved. The expansion continued in Q3, with the opening of 9 Casas Bahia stores.

Exito in Colombia

Total sales for Exito grew strongly in the third quarter, under the combined influence of high organic growth and a favourable foreign-exchange and calendar effect. Exito benefited from the rapid expansion of its store network. The strengthening of private labels had a positive effect on sales, as did the continued development of activities complementary to retail (specifically credit and insurance).

The expansion of Exito was focused on the development of convenience and discount stores, with the opening of 5 Exito Express, 6 Surtimax, 1 Exito supermarket and 1 Exito hypermarket.

Exito's Q3 earnings will be released on 24 October 2012.

^{*} Gross same-store sales published by GPA.



In Asia, same-store growth came out at +3.5%. Organic growth in sales excluding the calendar effect maintained a high level of +9.8%. Total sales grew +19.9%.

Big C Thailand

Big C posted organic sales growth excluding calendar of +7.6%. Big C's same-store performance was robust at +3.6%, thanks to the very good results of promotional operations during the quarter, including the 19th anniversary of the banner, the success of the Extra premium concept, and the roll-out of the loyalty card. The promotional operations contribute to reinforce the leadership of Big C on the low prices. The roll-out of the partnership with service-station operator Bangchak continues, with the opening of pilot stores in the area around Bangkok. Big C continues to finalise the resolution of logistical and procurement problems caused by the floods in late 2011.

Expansion has had an increased contribution to organic growth, with the opening of 3 hypermarkets and many convenience formats over the quarter: 3 supermarkets, 15 Mini Big C and 15 Pure.

Big C Vietnam

Big C Vietnam continued to post very strong growth in its sales on an organic basis, driven by recent expansion efforts. The banner has opened 1 hypermarket and 1 shopping mall during the quarter. Sales from the latest stores and malls to open have been very satisfactory. Over the quarter, Big C launched a private label offering regional, in-season fresh goods, and continued to roll out its loyalty programme.

In the **Indian Ocean**, same-store sales were down due to an unfavourable economic context in La Réunion.

PERSPECTIVES

In **France**, in a backdrop of soft consumption, the Group will continue to deploy its actions plan aiming at controlling its costs and reinforcing its operating excellence, in particular in hypermarkets. Expansion will continue in buoyant formats and channels, i.e. convenience, discount and e-commerce.

Internationally, where the Group holds leading or co-leading positions on high-potential markets, organic growth should continue at a sustained pace, based upon a strong commercial dynamic and expansion.



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APPENDICES

Main changes in the scope of consolidation

- Change in GPA stake, fully consolidated since July 2012. GPA was consolidated at 43.1% as of 30 September 2011.
- Full consolidation of DSO into Franprix Leader Price from February 2011 to August 2011.
- Full consolidation of BARAT into Franprix Leader Price from March 2012.
- Full consolidation of companies owning 21 stores within the Franprix Leader Price Group as of July 2012.

	Third o	quarter	Change		9 months		Change	
	2011 €m	2012 €m	Reported	At constant exchange rates	2011 €m	2012 €m	Reported	At constant exchange rates
FRANCE	4,737.0	4,662.9	-1.6%	-1.6%	13,839.2	13,689.3	-1.1%	-1.1%
Of which:								
Casino France	3,237.1	3,201.1	-1.1%	-1.1%	9,103.7	9,063.1	-0.4%	-0.4%
Géant Casino hypermarkets	1,463.1	1,358.0	-7.2%	-7.2%	4,100.5	3,906.3	-4.7%	-4.7%
Casino supermarkets	970.9	1,001.3	+3.1%	+3.1%	2,713.5	2,800.8	+3.2%	+3.2%
Superettes	426.9	427.1	+0.1%	+0.1%	1,142.0	1,140.4	-0.1%	-0.1%
Other businesses	376.2	414.6	+10.2%	+10.2%	1,147.6	1,215.5	+5.9%	+5.9%
Franprix – Leader Price	1,044.4	1,003.2	-3.9%	-3.9%	3,303.3	3,161.2	-4.3%	-4.3%
Monoprix	455.5	458.6	+0.7%	+0.7%	1,432.2	1,465.1	+2.3%	+2.3%
INTERNATIONAL	3,968.0	7 104,1	+79%	+84.6%	11,009.5	15,425.6	+40.1%	+41.8%
Of which:								
Latin America	3,044	6,049.8	+98.7%	+108.2%	8,229.6	12,306.2	+49.5%	+53.7%
Asia	708.6	849.6	+19.9%	+10.2%	2,139.4	2,491.0	+16.4%	+9.1%
Other sectors	215.4	204.7	-5%	-5.2%	640.5	628.4	-1.9%	-2.2%
NET SALES FROM CONTINUING OPERATIONS	8,705	11,767.0	+35.2%	+37.7%	24,848.6	29,114.9	+17.2%	+17.9%

If Casino group had become sole controlling shareholder of GPA on 1 January 2012 (full consolidation at 100% of GPA from this date), Latin America total sales under the period ended on 30 September 2012 would have been €14,755.4m, bringing the total Group sales to €34,983.6m.



Exchange rates

Average exchange rates	H1 2011	H1 2012	Change	9-month 2011	9-month 2012	Change
Argentina (ARS / EUR)	0.176	0.176	-0.3%	0.174	0.175	+0.5%
Uruguay (UYP / EUR)	0.037	0.039	+4.0%	0.037	0.038	+2.5%
Thailand (THB / EUR)	0.023	0.025	+5.7%	0.023	0.025	+6.6%
Vietnam (VND / EUR) (x1,000)	0.035	0.037	+5.5%	0.035	0.038	+7.5%
Colombia (COP / EUR) (x1,000)	0.388	0.430	+10.8%	0.390	0.435	+11.4%
Brazil (BRL / EUR)	0.437	0.414	-5.3%	0.436	0.407	-6.6%

Organic growth: the organic growth is at constant scope of consolidation and exchange rates.



PERIOD-END STORE NETWORK: FRANCE

127 8 5	123 8	125 9
	8	9
E		
	5	6
101	97	97
	434	439
	_	55 39
		172
		894
		387
514	523	527
55	60	61
130	131	133
608	599	601
271	256	238
2,441	2,453	2,461
863	860	852
1,758	1,707	1,657
29	26	26
6	10	10
16	27	29
1	1	1
	31	48
	31	48
956	972	969
755	748	747
1,752	1,708	1,699
1,750	1,706	1,698
1	1	1
1,134	1,109	1,104
1.134		1,104
937	935	935
6 561	6 501	6,453
•	·	4,559
-	· -	29
18		19
8	9	10
295	304	308
293	302	306
2	2	2
9,450	9,409	9,376
127	123	125
1,833	1,854	1,860
608	599	601
6,587	599 6,529	6,482
	422 51 32 170 897 379 514 55 130 608 271 2,441 863 1,758 29 6 16 1 1 956 755 1,752 1,750 1 1,134 1,134 937 6,561 4,606 26 18 8 295 293 2 9,450	422 434 51 54 32 35 170 172 897 897 379 384 514 523 55 60 130 131 608 599 271 256 2,441 2,453 863 860 1,758 1,707 29 26 6 10 16 27 1 1 31 31 31 31 31 31 31 31 31 31 31 31 31 31 31 31 31 31 31 31 32 37 34 1,706 31 1,706 31 1,109 32 32 32 28 38 9 39 304 <td< td=""></td<>



PERIOD-END STORE NETWORK: INTERNATIONAL

International	31 Dec. 2011	30 June 2012	30 Sept. 2012
ARGENTINA	24	24	23
Libertad hypermarkets	15	15	15
Other businesses	9	9	8
URUGUAY	52	52	52
Géant hypermarkets	1	1	1
Disco supermarkets	27	27	27
Devoto supermarkets	24	24	24
BRAZIL	1,571	1,575	1,589
Extra hypermarkets	132	134	137
Pao de Açucar supermarkets	159	159	160
Extra Perto supermarkets	204	204	207
Assai discount stores	59 72	59 69	59 77
Extra Facil and Minimercado Extra superettes Casas Bahia discount stores	544	547	556
Ponto Frio	401	403	393
THAILAND	221	268	304
Big C hypermarkets	108	109	112
Big C supermarkets	12	15	18
Mini Big C superettes	51	75	90
Pure	50	69	84
VIETNAM	23	24	30
Big C hypermarkets	18	18	19
New Cho superettes	5	5	7
C Express superettes	0	1	4
INDIAN OCEAN	53	53	53
Jumbo hypermarkets	11	11	11
Score/Jumbo supermarkets Cash and Carry supermarkets	22 5	22 5	22 5
Spar supermarkets	8	8	7
Other businesses	7	7	8
COLOMBIA	351	383	395
Exito hypermarkets	80	84	85
Pomona, Carulla, Exito supermarkets	130	133	134
Surtimax discount stores	78	89	94
Exito Express and Carulla Express superettes	54	69	74
Ley and others	9	8	8
TOTAL INTERNATIONAL	2,295	2,379	2,446
Hypermarkets (HM)	365	372	380
Supermarkets (SM)	591	597	604
Discount (DIS)	137	148	153
Superettes (SUP)	182	219	252
Other (DIV)	1,020	1,043	1,057