# First-Half 2010 RESULTS







#### PRELIMINARY NOTES



- The financial statements for the six months ended 30 June 2010 prepared by the Board of Directors on 28 July 2010 have been reviewed by the auditors
- Super de Boer assets were sold at the end of 2009. 2009 data are restated accordingly
- All of the figures in this presentation concern continuing operations, unless otherwise specified.
- The Group has reviewed the accounting treatment of taxes in France following changes introduced in the French law of 30 December 2009 abolishing the French business tax (taxe professionnelle) as of 2010:
  - ▶ Starting with the 2010 financial year, the "Cotisation sur la Valeur Ajoutée", known as CVAE taxes, are presented under "Income tax" in accordance with the Group's position and IAS 12.
  - ▶ This reclassification had a favorable impact on trading profit and no impact on net profit.
- Organic growth rates are based on comparable scope of consolidation and constant exchange rates, excluding the impact of disposals to OPCI property mutual funds and before reclassification of CVAE taxes under "Income tax"
- To align data more closely with the Group's organization, Casino has changed its segment information in France

# **FIRST-HALF 2010 KEY FIGURES**



		% Change vs. H1 2009
Consolidated net sales	€13,589m	+7.1%
EBITDA	<b>€868</b> m	+8.2% +4.4% bef. CVAE reclassification*
EBITDA margin	6.4%	vs. 6.3% in H1 2009
Trading profit	€541m	+12.0% +5.7% bef. CVAE reclassification*
Trading margin	4.0%	vs. 3.8% in H1 2009
Attributable profit	€173m	vs. <b>€</b> 229m in H1 2009 -24.4%
Underlying attributable profit	€208m	+10.5%
Net debt	€5,368m	vs. €6,003m in H1 2009

<sup>\*</sup> Reclassifying the CVAE ("cotisation sur la valeur ajoutée des entreprises") tax under Income tax increased EBITDA and trading profit by €31 million, but did not have any impact on net profit

#### FIRST-HALF 2010 HIGHLIGHTS



- Sales growth gaining momentum
  - ▶ Sales (excluding petrol) rose 2.9% on an organic basis in the second quarter after a 2.6% gain in the first and a 0.1% decline in 2009
  - ▶ Strong 7.1% reported growth over the first half, lifted by the steep currency gains against the euro
- \* Tangible 5.7% increase in trading profit (before CVAE reclassification)
- Improved business in France
  - ▶ Second-quarter sales (excluding petrol) up 0.2% on an organic basis (vs. a 0.9% decline in the first quarter)
  - ► Fast recovery in Leader Price sales (down 1.4% on same-store basis in the second quarter), reflecting the first impact of price investments
  - ▶ Trading margin declined on an organic basis due to the sales revitalisation programmes
- Strong expansion outside France, where operations accounted for 37% of sales and 36% of trading profit
  - ► Fast sales growth, up 20.1% as reported and 9.4% on an organic basis (excluding petrol)
  - Higher trading margin
- Negotiations completed for the partnership agreement between GPA and Casas Bahia
- Net debt reduced (vs 30 June 2009)





# Second-Quarter **Performance**



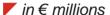
Results

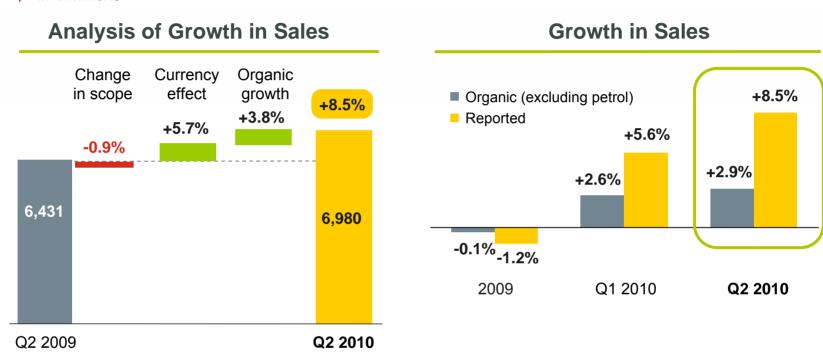
**Outlook** & Conclusion

**Appendices** 





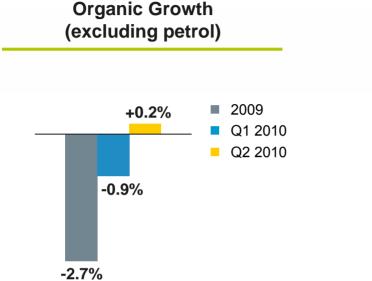


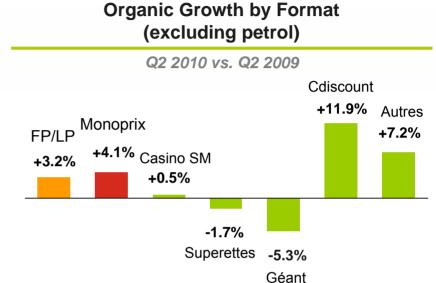


- \* Favourable currency effect (+5.7%), reflecting the sharp gains in the Brazilian, Colombian and Thai currencies against the euro
- Negative impact from changes in scope of consolidation (-0.9%) primarily resulting from the deconsolidation of the Venezuelan operations, partially offset by the consolidation of Ponto Frio
- Organic growth continued to gain momentum, up 2.9% excluding petrol

### IN FRANCE, SALES TREND IMPROVED IN THE SECOND QUARTER







- **Growth in total FP/LP sales**, led by:
  - ▶ The recovery in same-store sales at Leader Price
  - ► Continued strong sales growth at Franprix
- **Good performance** by the **convenience formats**: Monoprix, Casino SM, Superettes

Casino France

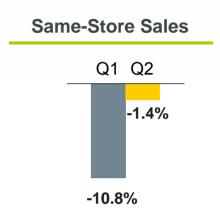
- Géant Casino: sustained deployment of action plans designed to drive stronger sales dynamic
- Continued strong momentum at Cdiscount

Casino

## **FAST RECOVERY IN SAME-STORE SALES** AT LEADER PRICE



- Increased footfalls and significant improvement in the average basket in the second quarter
- Sales revitalisation initiatives deployed since the beginning of the year have been successful:
  - Substantial price repositioning
  - Significantly stepped up advertising





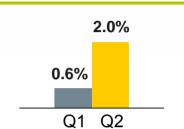
- Strong sales growth at stores converted to the **new concept**
- Sustained **expansion** (18 openings in the first half) and network rationalisation

#### SUSTAINED GROWTH IN FRANPRIX SALES



#### Same-store sales up 2.0% in the second quarter

▶ Footfalls and average basket up, attesting to the banner's attractiveness



Same-Store Sales

#### Sustained deployment of the new concept

- ▶ Double-digit growth at renovated stores
- ▶ Integrated store base renovated by end-2011; entire network shifted to the new concept by end-2012



#### Increased growth contribution from expansion

- ▶ 53 openings in the first half
- ▶ Total sales up by more than 10% in the second quarter



### SATISFACTORY PERFORMANCE BY THE CONVENIENCE FORMATS



#### Monoprix total sales up 4.1% in the second quarter

- ► Continued satisfactory same-store sales performance: up 1.9% (excluding petrol)
- Market share gains in food; good performance in non-food despite a later start to the summer sales season
- Sustained expansion: 6 Citymarché, 4 Monop' and 3 Naturalia stores opened during the first-half

#### Casino Supermarket sales (excluding petrol) up 0.5%

- ► Same-store sales down 1.0% (excluding petrol)
- Sustained expansion, with 5 openings in the first half

#### Superette sales down a limited 1.7%

- ▶ Ongoing deployment of the store-base rationalisation programme: 116 stores closed during the first half
- Gradual acceleration of the expansion programme with 201 openings







# **GÉANT CASINO: CONTINUED DEPLOYMENT OF THE ACTION PLANS**



- Same-store sales (excluding petrol) down 6.9% in the second quarter
- In food, gradual reinvestment (from March to June) of purchasing gains
  - ▶ Tangible improvement in IRI price indices at 30 June (down 3 pts overall, and 2.4 pts in national brands)
- In non-food, continued repositioning of the offering
  - Good performance in promising categories like small appliances, sustained decline in less buoyant product families (DVDs, games, music; large appliances)
  - Sales dampened at period-end by the later start to the summer sales season





### SOLID PERFORMANCE BY THE RETAIL-RELATED BUSINESSES



#### **Cdiscount**

- Sustained growth in sales, up 11.9%\*
- Very good performance in large appliances, small appliances and home electronics
- Success of the package pick-up option (around 80 pick-up counters in Géant Casino stores)
- Development of the Superette pick-up option (<30kg)



#### **Mercialys**

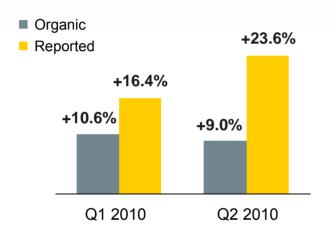


- 12.2% increase in rental revenue
- Ramp-up of the Alcudia/Neighbourly Spirit programme, with 3 deliveries in the first half and 5 scheduled for the second half
- Deployment of the S'miles loyalty programme

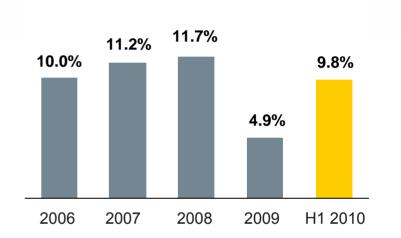






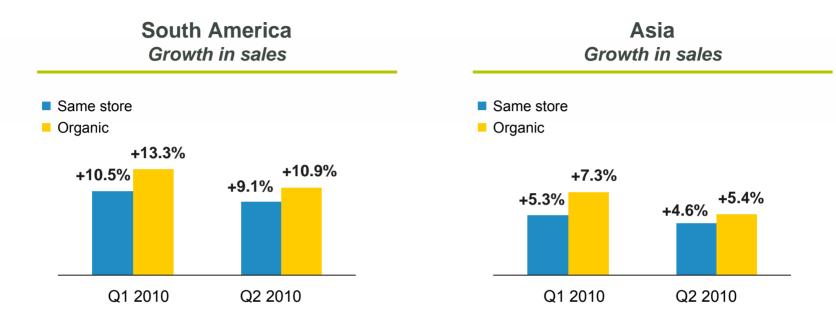


#### **Organic Growth in International Sales**



- Sharp gains in currencies against the euro
- Faster organic growth in the first half, reaching almost 10%
- International operations accounted for 37% of consolidated sales (vs. 34% in 2009)

#### STRONG MOMENTUM IN THE TWO PRIORITY REGIONS



#### Robust same-store sales in **South America**

- ▶ Strong 11.3% growth in GPA sales\*, led by a very good performance in both food and non-food
- ▶ Faster same-store growth in Exito sales in the second quarter, at 4.6%\* vs. 2.6%\* in the first quarter

#### Solid growth in Asia

- ▶ Satisfactory same-store growth in **Big C** sales in **Thailand**, despite political unrest
- Continued very fast growth in Vietnam





# Second-Quarter Performance

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#### PRELIMINARY NOTES



- To align data more closely with the Group's organisation, the Group has changed its segment information in France, which is now presented according to three operating segments:
  - ► Franprix-Leader Price
  - Monoprix
  - ► Casino France, which primarily includes Casino's historical operations (Géant Casino hypermarkets, Casino supermarkets and Superettes) and the retailing-related businesses (Cdiscount, Mercialys, Casino Restauration and Banque Casino)

# **GROWTH IN THE MAIN INDICATORS**



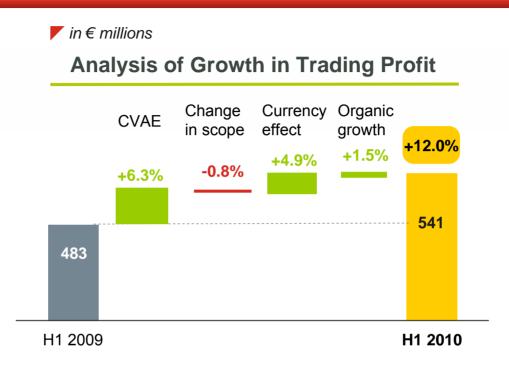
Continuing operations in € millions	H1 2009	H1 2010	Change (reported)	Change (organic)
Total trading volume*	17,052	19,699	+15.5%	
Net sales	12,688	13,589	+7.1%	+3.7%
Sales margin	3,285	3,445	+4.8%	
As a % of net sales	25.9%	25.3%	-55 bp	
EBITDA**	802	868	+8.2%	+0.4%
EBITDA margin	6.3%	6.4%	+7 bp	-20 bp
Depreciation and amortisation	319	327	+2.4%	
Trading profit	483	541	+12.0%	+1.5%
Trading margin	3.8%	4.0%	+18 bp	-8 bp

<sup>\*</sup> Includes all revenue from consolidated companies, associates and franchisees, on a 100% basis

<sup>\*\*</sup> EBITDA = Earnings before interest, taxes, depreciation and amortisation

# **TRADING PROFIT UP 5.7%** (BEFORE CVAE RECLASSIFICATION)



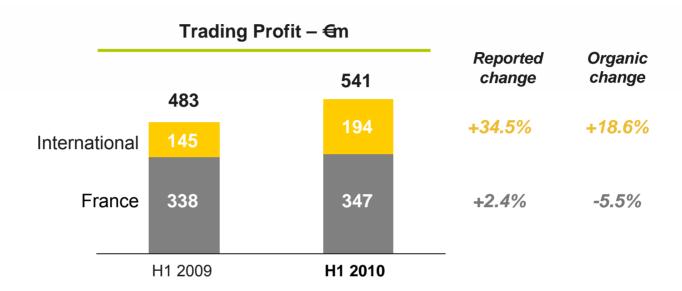


- Reclassifying the CVAE tax under "Income tax" added €31 million\* to trading profit
- Changes in the scope of consolidation primarily concern the deconsolidation of the Venezuelan operations, partially offset by the integration of Ponto Frio
- \* A favourable currency effect, mainly due to the appreciation of the Brazilian and Colombian currencies against the euro

Of which €29.3 million in France and €1.3 million in International operations

### INCREASE IN THE TRADING PROFIT CONTRIBUTION FROM INTERNATIONAL OPERATIONS





- Strong growth in trading profit from International operations
  - ▶ Lifted by robust organic sales growth...
  - ...and the favourable currency effect
- **Decline in trading profit in France** on an organic basis due to the sales revitalization plans
- International operations accounted for 36% of consolidated trading profit (vs. 30% in H1 2009)

## FRANCE: TRADING MARGIN DECLINED ON AN ORGANIC Casino BASIS DUE TO SALES REVITALISATION PLANS



Trading profit (in € millions)	H1 2009	Margin	H1 2010	Margin	Change in margin (organic)
Franprix / Leader Price	132	6.5%	116	5.7%	-98 bp
Monoprix	59	6.5%	68	7.2%	+32 bp
Casino France	148	2.6%	163	2.9%	-9 bp
FRANCE	338	4.0%	347	4.0%	-26 bp

- Lower margin at Franprix-Leader Price
- Improved margin at Monoprix
- Limited decline in margin at Casino France
  - ► Lower margin at Géant
  - ► Solid margin at Casino supermarkets and the Superettes
  - ▶ Robust growth in trading profit at Mercialys

## **INTERNATIONAL OPERATIONS: IMPROVED TRADING MARGIN**



Trading profit (in € millions)	H1 2009	Margin	H1 2010	Margin	Change in margin (organic)
South America	94	3.2%	132	3.7%	+25 bp
Asia	43	4.9%	55	5.7%	+73 bp
Other regions	8	n/a	8	n/a	n/a
INTERNATIONAL	145	3.5%	194	3.9%	+30 bp

- Improved margin in South America
  - ► Solid margin in **Brazil** (excluding Ponto Frio dilution)
  - ► Improved margin in Colombia
- Tangible increase in margin in Asia
  - ▶ Improved margin in Thailand, confirming the strength of the dual retailingproperty business model
  - ► Significant increase in margin in Vietnam



## **UNDERLYING ATTRIBUTABLE NET PROFIT UP 10.5%**

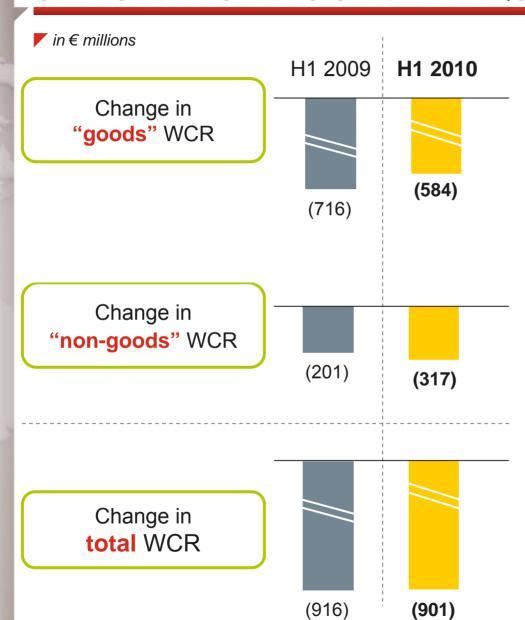
Continuing operations in € millions	H1 2009	H1 2010	Change
Trading profit	483	541	+12.0%
Other operating income and expense	11	(56)	
Finance costs, net	(165)	(154)	
Other financial income and expense	(3)	(15)	
Profit before tax	326	316	-3.1%
Income tax expense	(71)	(105)*	
Share of profit of associates	3	10	
Net profit from continuing operations	258	222	
Attributable to equity holders	229	173	-24.4%
Underlying net profit (1)	232	261	
Attributable to equity holders	188	208	+10.5%

<sup>\*</sup> Of which impact from CVAE reclassification: €(31) million

<sup>(1)</sup> Underlying profit corresponds to profit from continuing operations adjusted for the impact of other operating income and expenses, non-recurring financial items and non-recurring income tax expense and benefits (see appendices pages 41 & 42).

# CASUNO NOURRIR UN MONDE DE DIVERSITÉ

#### CHANGE IN WORKING CAPITAL REQUIREMENT

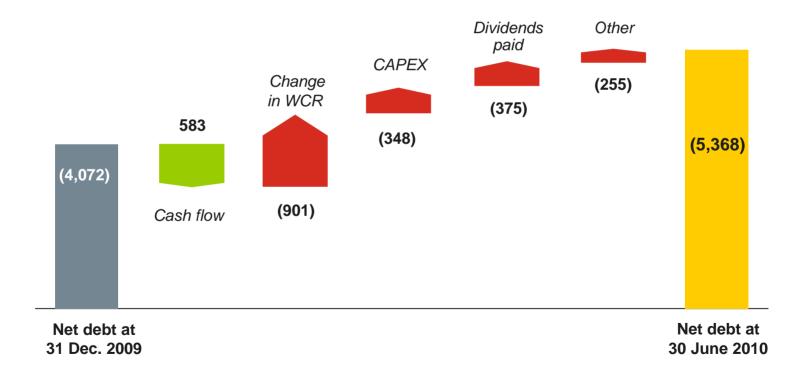


- Less cash used by operations in France
- Negative impact of the later start to the summer sales season
- Less reduction in inventory in International operations (electronics in Brazil)
- One-off impact of property development operations
- Payment of taxes and related expense on late-2009 disposals



# CHANGE IN NET DEBT OVER THE PAST SIX MONTHS

**r** in € millions





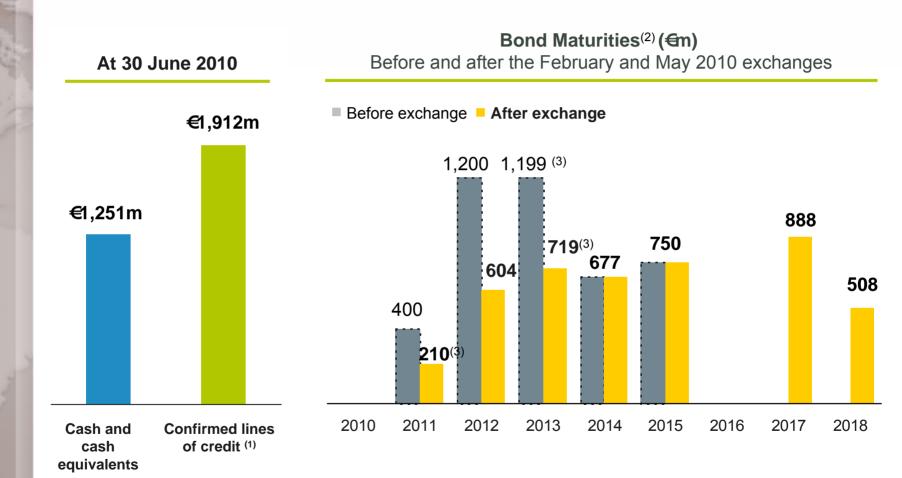


in € millions	30 June 2009	31 Dec. 2009	30 June 2010
Equity	7,146	7,919	8,326
Net debt	6,003	4,072	5,368
Of which minority shareholder puts	622	80	64
Net debt/equity	84%	51%	65%
Net debt/EBITDA*	3.2x	2.2x	2.8x

- \* Sharp increase in equity, reflecting currency gains
- Improved debt ratios at 30 June 2010







<sup>(1)</sup> Undrawn confirmed and available lines of credit of Casino Guichard Perrachon and Monoprix (at 50%)

<sup>(2)</sup> Maturities of Casino Guichard Perrachon bond issues

<sup>(3)</sup> Not including private placement notes of €255m due in 2011 and €300m in 2013

# SUSTAINED GAINS IN THE MARKET VALUE **OF LISTED SUBSIDIARIES**

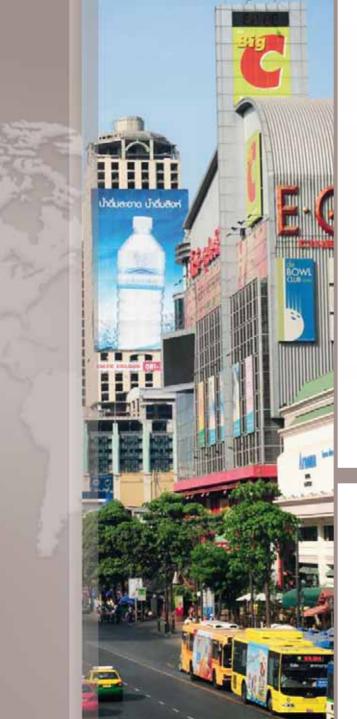


Listed companies	Share price at 27 July 2010	Market value (100%, €m)	%-owned	Casino's share (€m)		Net debt* at 30 June 2010 (€m)	Contribution to Group's EV (€m)
Mercialys	€25.3	2,330	51.4%	1,197	44	8	1,205
GPA (Brazil)	BRL 63.9	7,141	33.7%	2,407**	158	303	2,711
Exitó (Colombia)	COP 20,520	2,836	54.8%	1,554	325	43	1,597
Big C (Thailand)	THB 55.8	1,065	63.2%	672	222	(54)	618
TOTAL				5,831	750		6,132

❖ Significant value created for Casino: more per share (since 1 January 2010)

<sup>\* 100%</sup> basis, except for GPA (33.7%)

<sup>\*\*</sup> Based on preferred non-voting share price





# Second-Quarter Performance

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#### FRANCE: FOCUS ON DRIVING FASTER SALES GROWTH

#### In the first half

- Return to sales growth
  - ► Favourable business mix (convenience formats, Cdiscount)
  - ▶ Upturn in Leader Price sales in the second guarter
- Enhanced price competitiveness at Géant Casino and Leader Price
  - ▶ Purchasing gains from pooling private-label and value-line procurement ...
  - ...have enabled significant price reductions at Géant Casino and Leader Price

#### In the second half

- Objective: stabilise Géant Casino market share
- Continue to deploy the **Leader Price sales revitalisation plan**
- Step up expansion in convenience and discount formats
  - Target of 100 Franprix openings reaffirmed
  - Around 70 LP openings scheduled
  - Sustained expansion at Casino SM, Monoprix and the franchised Superette network

# ONGOING PROJECTS TO TRANSFORM GÉANT CASINO



#### Differentiating with **private label products**

- ▶ Maintain the pace of innovation (Espresso capsules, health foods, organic lines)
- ▶ Introduction of a line of private-label financial products; in the future, develop Banque Casino's business in partnership with the Crédit Mutuel Group

#### Developing multi-channel non-food retailing

- ▶ Step up development of promising Home, Apparel and Leisure families
- ▶ Strengthen Géant Casino & Cdiscount synergies (develop hypermarket pick-up service, joint promotional campaigns)

#### Ongoing deployment of the retail space reduction plan

#### **Operational excellence**

- Reduce inventory
- ► Continue to streamline organisations
- Segment the store base beginning in the second half

## LEADER PRICE: STRENGTHEN THE SALES **REVITALISATION INITIATIVES**



#### Deploy the **new store concept**

- ▶ 31 stores renovated so far
- ▶ Objective: entire network renovated by end-2012





#### Broaden the range of Leader Price brand products

▶ 90 "innovative" products introduced in the second half (yogurts without thickening agents, preservative-free jam, etc.)



#### Introduce a selection of national brands

- ► Around 100 national-brand products in 260 integrated stores in late July 2010
- ▶ Range broadened to 250 national-brand products and rolled out across the network (600 stores) beginning in mid-October 2010



#### INTERNATIONAL: DRIVE FASTER GROWTH



- Leadership positions in countries with high growth potential
- Enhancing the banners' shopper appeal by leveraging the Casino model's strengths
  - Private-labels
  - Loyalty / dunnhumby
  - Financial services
  - E-commerce
  - Retail property
- Ambitious expansion strategy in 2010 and beyond
  - ▶ Brazil: 100 openings in 2010, of which 8 Extra hypermarkets, 14 Extra & Pão de Açúcar supermarkets, 60 Extra Facil and 18 Assai stores
  - ▶ Colombia: 3-4 hypermarket openings in 2010, acceleration of the conversion programme
  - ▶ Thailand and Vietnam: 5 hypermarket openings per year in the next three years
- Growth profile strengthened in Brazil by acquiring the #1 position in non-food retailing

# PARTNERSHIP AGREEMENT FINALISED BETWEEN GPA AND CASAS BAHIA



- A major strategic milestone:
  - Strengthening GPA's leadership in Brazil
  - Sales incl. VAT c.R\$45bn<sup>(1)</sup> (€20bn), twice as much as in 2008
- GPA: a leading food retailer...
  - ▶ 14.8%<sup>(2)</sup> market share
  - Multi-format/multi-banner portfolio aligned with every segment of Brazilian society
  - Strong positions in São Paulo and Rio de Janeiro
- and the undisputed leader in consumer electronics/home appliances retailing
  - ► Market share > 23%(3)
  - Fast growing segment (15%/year)
  - Major synergies expected
  - Brazil's second largest e-commerce retailer
- Partnership expected to be implemented by November



<sup>(1)</sup> Pro forma 2010 sales (i.e. including Ponto Frio and Casas Bahia on a full-year basis)

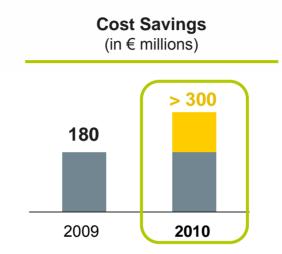
<sup>(2)</sup> Source: ABRAS (Brazilian Supermarket Association)

<sup>(3)</sup> Source: Valor Economico (2008) Ranking

## **OPERATIONAL EXCELLENCE OBJECTIVES** REAFFIRMED



More than €300 million in cost savings over 2009-2010



**Inventories reduced by more than 3 days** over 2009-2010



<sup>\*</sup> Excluding Ponto Frio and at constant exchange rates

<sup>\*\*</sup> Cost of goods sold

#### CONCLUSION



- First-half results confirm the effective positioning of the Group's asset portfolio
- Casino confirms the objectives set at the beginning of 2010:
  - ▶ In **France**, Casino intends to **strengthen market share** by improving the banners' price competitiveness and stepping up expansion in the convenience and discount formats
  - ▶ Internationally, the quality of the Group's assets in high-potential countries is expected to drive strong and profitable business growth in 2010 and beyond
- The Groups reaffirms its objective of a net debt/EBITDA ratio of less than 2.2x at the end of 2010, notably by pursuing the €1 billion asset disposal plan





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- Consolidation of Ponto Frio by GPA since 1 July 2009
- Deconsolidation of Venezuela as of 1 January 2010



# SIMPLIFIED CONSOLIDATED BALANCE SHEET

In € million	30 June 2009	31 Dec. 2009	30 June 2010
Goodwill	6,399	6,447	6,733
Intangibles and property, plant & equipment	7,744	7,653	8,077
Investments in associates	115	177	198
Non-current financial assets	442	415	499
Non-current derivative instruments*	152	176	231
Other non-current assets	130	113	113
Inventories	2,627	2,575	2,717
Trade and other receivables	2,803	2,777	2,969
Current derivative instruments*	52	116	53
Cash and cash equivalents*	1,080	2,716	1,693
Assets held for sale	97	26	150
TOTAL ASSETS	21,643	23,189	23,432
Equity	7,146	7,919	8,326
Long-term provisions	385	234	250
Non-current financial liabilities*	5,053	5,710	6,106
Other non-current liabilities	449	548	621
Short-term provisions	242	224	234
Trade payables	3,530	4,327	3,852
Other current liabilities	2,603	2,843	2,795
Current financial liabilities*	2,235	1,369	1,239
Liabilities held for sale	0	17	10
TOTAL EQUITY AND LIABILITIES	21,643	23,189	23,432

<sup>\*</sup> Components of net debt

# **CASH FLOW STATEMENT**



In € million	First-half 2009	First-half 2010
Net debt at beginning of period	(4,851)	(4,072)
Cash flow	570	583
Change in working capital requirement	(916)	(901)
Other*	167	122
Net cash flow from operating activities, after tax	(179)	(196)
Capital expenditure	(457)	(348)
Acquisitions	(10)	(43)
Proceeds from disposals	72	24
Change in scope of consolidation	(54)	(44)
Net increase in loans and advances	(3)	(3)
Proceeds from issue of share capital	15	(135)
(Purchases) sales of treasury shares, net	1	(3)
Dividends paid	(323)	(361)
Dividends paid to holders of TSSDI	(16)	(14)
Interest paid, net	(193)	(223)
Change in non-cash debt	27	86
Translation adjustment	(33)	(39)
Net debt at 31 December	(6,003)	(5,368)
Of which net debt of discontinued operations	0	0
Net debt of continuing operations at 31 December	(6,003)	(5,368)

<sup>\*</sup> Neutralisation of finance costs and of income tax expense, replaced by income tax paid

# **CONSOLIDATED NET PROFIT**



In € million	H1 2009	H1 2010
Net profit from continuing operations	258	222
Attributable to equity holders	229	173
Attributable to minority interests	29	48
Net profit from discontinued operations	3	(7)
Attributable to equity holders	0	(7)
Attributable to minority interests	3	0
Consolidated net profit	261	214
Attributable to equity holders	230	166
Attributable to minority interests	31	48

#### **DEFINITION OF UNDERLYING PROFIT**



- Underlying profit corresponds to net profit from continuing operations adjusted for the impact of other operating income and expense (as defined in the "Significant Accounting Policies" section of the notes to the annual consolidated financial statements), non-recurring financial items and non-recurring income tax expense/benefits.
- Non-recurring financial items include fair value adjustments to certain financial instruments whose market value may be highly volatile. For example, fair value adjustments to financial instruments that do not qualify for hedge accounting and embedded derivatives based on the Casino share price are excluded from underlying profit.
- Non-recurring income tax expense/benefits correspond to tax effects related directly to the above adjustments and to direct non-recurring tax effects. In other words, the tax on underlying profit before tax is calculated at the standard average tax rate paid by the Group.
- Underlying profit is a measure of the Group's recurring profitability.

#### RECONCILIATION OF REPORTED PROFIT TO UNDERLYING PROFIT



In € million	H1 2009	Adjust- ments	H1 2009 underlying	H1 2010	Adjust- ments	H1 2010 underlying
Trading profit	483	0	483	541	0	541
Other operating income and expense, net	11	(11)	0	(56)	56	0
Operating profit	494	(11)	483	485	56	541
Finance costs, net <sup>(1)</sup>	(165)	3	(163)	(154)	0	(154)
Other financial income and expense, net <sup>(2)</sup>	(3)	9	6	(15)	11	(4)
Income tax expense <sup>(3)</sup>	(71)	(26)	(98)	(105)	(28)	(133)
Share of profit of associates	3	0	3	10	0	10
Profit from continuing operations	258	(26)	232	222	39	261
Attributable to minority interests <sup>(4)</sup>	29	16	45	48	5	54
Attributable to equity holders	229	(42)	188	173	34	208

<sup>(1)</sup> Finance costs, net are stated before changes in the fair value of the embedded derivative corresponding to the indexation clause on the bonds indexed to the Casino share price (an expense of €3 million in 2009 and €0 million in 2010).

<sup>(2)</sup> Other financial income and expense, net is stated before changes in the fair value of interest rate derivatives not qualifying for hedge accounting (representing an expense of €9 million in 2009 and of €0 million in 2010) and the impact of discounting deferred tax liabilities in Brazil (representing an expense of €11 million 2010).

<sup>(3)</sup> Income tax expense is stated before the tax effect of the above adjustments and non-recurring income tax expense/benefits (recognition of tax loss carryforwards, etc.). The tax on underlying profit before tax is calculated at the standard average tax rate paid by the Group.

<sup>(4)</sup> Minority interests are stated before the above adjustments and, in 2009, before adjustment of profit for the period from 29 April 2008 to 31 December 2008 initially allocated to minority interests, in an amount of €17 million, and subsequently re-allocated to equity holders of the parent.





In € million	H1 2009	H1 2010	Change (reported)	Change (organic)
Net sales	8,530	8,596	+0.8%	+1.0%
EBITDA	549	554	+0.9%	-3.8%
EBITDA margin	6.4%	6.4%	+1 bp	-30 bp
Trading profit	338	347	+2.4%	-5.5%
Trading margin	4.0%	4.0%	+7 bp	-26 bp





In € million	H1 2009	H1 2010	Change (reported)	Change (organic)
Net sales	4,158	4,993	+20.1%	+9.8%
EBITDA	253	314	+24.1%	+10.0%
EBITDA margin	6.1%	6.3%	+20 bp	+1 bp
Trading profit	145	194	+34.5%	+18.6%
Trading margin	3.5%	3.9%	+42 bp	+30 bp





In € million	Q2 2009	Q2 2010	% change	Organic change excl. petrol	H1 2009	H1 2010	% change	Organic change excl. petrol
FP - LP	1,006	1,038	+3.2%	+3.2%	2,018	2,015	-0.1%	-0.1%
Monoprix	451	470	+4.1%	+4.1%	905	940	+3.8%	+3.7%
Casino France	2,864	2,863	0%	-1.6%	5,607	5,641	+0.6%	-1.1%
Géant Casino	1,330	1,302	-2.1%	-5.3%	2,588	2,549	-1.5%	-4.6%
Casino SM	835	862	+3.2%	+0.5%	1,605	1,660	+3.4%	+0.9%
Superettes	377	370	-1.7%	-1.7%	731	721	-1.4%	-1.4%
Other businesses	323	329	+1.9%	+7.2%	683	712	+4.2%	+6.8%
FRANCE	4,321	4,371	+1.1%	+0.2%	8,530	8,596	+0.8%	-0.3%

# **SAME-STORE SALES**



FRANCE	Q2 :	2010	H1 2010	
	Including petrol	Excluding petrol	Including petrol	Excluding petrol
Franprix	+2.0%	+2.0%	+1.3%	+1.3%
Leader Price	-1.4%	-1.4%	-6.1%	-6.1%
Géant Casino	-3.4%	-6.9%	-2.5%	-5.8%
Casino supermarkets	+2.0%	-1.0%	+1.8%	-1.0%
Monoprix	+2.0%	+1.9%	+2.2%	+2.1%



### **NET SALES BY SEGMENT: INTERNATIONAL**

In € million	Q2 2009	Q2 2010	Change reported	Change in scope	Currency impact	Change (organic)
South America	1,468	1,878	+28.0%	-3.9%	+20.9%	+10.9%
Asia	443	521	+17.8%	-	+12.3%	+5.4%
Other segments	199	210	n.a.	-	-	n.a.
INTERNATIONAL	2,110	2,609	+23.6%	-2.6%	+17.2%	+9,0%

In € million	H1 2009	H1 2010	Change reported	Change in scope	Currency impact	Change (organic)
South America	2,891	3,609	+24.8%	-5.4%	+18.1%	+12.2%
Asia	865	970	+12.1%		+5.8%	+6.4%
Other segments	402	414	n.a.	-	-	n.a.
INTERNATIONAL	4,158	4,993	+20.1%	-3.5%	+13.8%	+9.8%

# **SAME-STORE SALES**



INTERNATIONAL	Q2 2010		H1 2	2010
	Including petrol	Excluding petrol	Including petrol	Excluding petrol
South America	+9.1%	+9.4%	+9.8%	+10.0%
Asia	+4.6%	+4.6%	+5.0%	+5.0%

# **TRADING PROFIT**



In € million	H1 2009	H1 2010	H1 2010 CVAE Adjusted*	Change (Organic)
Casino France	148	163	142	-2.7%
Franprix-Leader Price	132	116	111	-15.3%
Monoprix	59	68	64	+8.9%
FRANCE	338	347	317	-5.5%
South America	94	132	132	+20.1%
Asia	43	55	55	+22.1%
Other regions	8	8	7	n/a
INTERNATIONAL	145	194	193	+18.6%
GROUP	483	541	511	+1.5%

<sup>\*</sup> Before reclassification of the CVAE under income tax



# OTHER OPERATING INCOME AND EXPENSE

In € million	H1 2010
Capital gains on asset disposals	15
Other operating income and expense	(71)
Asset impairments (net of reversals)	(1)
Provisions for restructuring	(36)
Provisions for litigation and contingencies	(25)
Other	(9)
TOTAL	(56)

# **FINANCE COSTS, NET**



In € million	H1 2009	H1 2010
Income from cash and cash equivalents	15	16
Interest expense on borrowings after hedging* o/w France o/w International	(173) (115) (58)	<b>(168)</b> (114) (53)
Fair value adjustments to indexed bonds**	(3)	0
Interest expense on finance lease liabilities	(4)	(3)
TOTAL	(165)	(154)

<sup>\*</sup> Net of foreign exchange gains and losses

<sup>\*\*</sup> Fair value adjustments to the embedded derivative corresponding to the indexation clause on the bonds indexed to the Casino share price (an expense of €3 million in 2009 and €0 million in 2010) are excluded from the calculation of underlying profit





In € million	H1 2009	H1 2010
Change in fair value of derivative instruments excl. hedging instruments*	(5)	(1)
Exchange gains and losses excl. hedging instruments	4	(1)
Discounting adjustments	(6)	(3)
Other	5	(10)
TOTAL	(3)	(15)

<sup>\*</sup> Fair value adjustments to interest rate derivatives that do not qualify for hedge accounting (negative adjustment of €9 million in 2009 and €0 million in 2010) are excluded from the calculation of underlying profit FIRST-HALF 2010 RESULTS -- 52





In € million	Q1 2009	Q1 2010	Var. %	H1 2009	H1 2010	Var. %
Argentina (ARS / EUR)	0.217	0.188	-13.3%	0.207	0.195	-5.8%
Uruguay (UYP / EUR)	0.033	0.037	12.7%	0.032	0.038	20.1%
Venezuela (VEF / EUR)	0.356	n/a	n/a	0.349	n/a	n/a
Thaïland (THB / EUR)	0.022	0.022	1.0%	0.021	0.023	7.5%
Vietnam (VND / EUR) (x 1 000)	0.045	0.040	-12.4%	0.044	0.041	-7.5%
Colombia (COP / EUR) (x 1 000)	0.320	0.370	15.8%	0.325	0.386	+18.7%
Brazil (BRL / EUR)	0.332	0.401	20.9%	0.342	0.419	+22.4%

#### **MINORITY INTERESTS**



In € million	H1 2009	H1 2010
Mercialys	18	25
FP/LP*	(12)	1
Big C	11	13
Exito	5	10
Other	6	(1)
TOTAL	29	48

<sup>\*</sup> In the first-half 2009, this amount is stated after the adjustment of profit for the period from 29 April to 31 December 2008 initially allocated to minority interests in the FP and LP holding companies for €17 million and subsequently re-allocated to equity holders of the parent. It is excluded from the calculation of underlying profit.

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In € million	H1 2009	H1 2010
FP/LP	3	4
Other	0	6
TOTAL	3	10

# **PUTS INCLUDED IN NET DEBT**



**V** In €m

Company	% capital	Value at 31 Dec. 2009	Value at 30 June 2010	Exercise period
Franprix/	Franprix Holding 95% → 100% Leader Price Holding 75% → 100%	18 <sup>(1)</sup>	0	
Leader Price	Majority-owned franchise stores	50	50	Various dates
Uruguay (Devoto)		12	14	At any time → 2021
TOTAL		80	64	

<sup>(1)</sup> The remaining €18 million comprises late interest paid into an escrow account in first-half 2010, pending final allocation.

### **OFF-BALANCE SHEET PUTS**



**r** in €m

Company	% capital	Value at 31 Dec. 2009	Value at 30 June 2010	Exercise period
Monoprix <sup>(1)</sup>	50% → 100%	1,200	1,200	2012-2028
Franprix Leader Price	Minority-owned franchise stores	194	200	Various dates
Uruguay (Disco)		49	59	At any time  → 2021
Sendas <sup>(2)</sup> (GPA)	57.4% → 100%	108	120	At any time
TOTAL (off-B/S)		1,551	1,580	

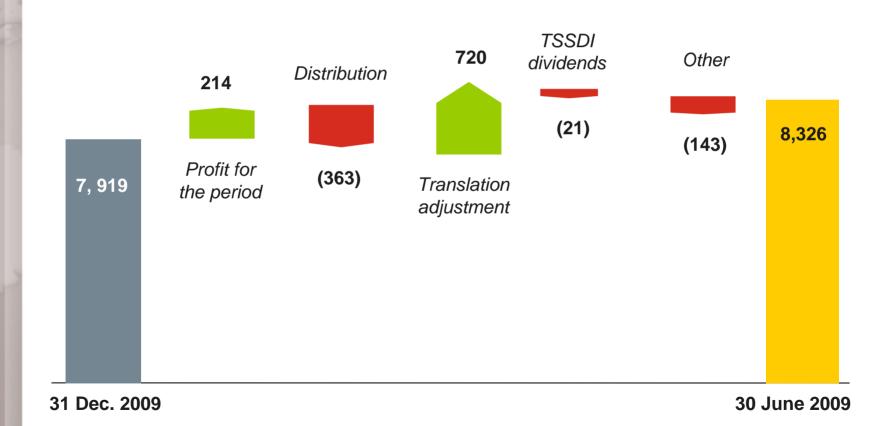
<sup>(1)</sup> The put option exercise price will be based on an independent valuation of Monoprix.

<sup>(2)</sup> Put option on GPA, shares taken into account on a 33.7% basis.

### **CHANGES IN EQUITY**







# **NUMBER OF STORES**



France	31 Dec. 2009	30 June 2010
Géant Casino	122	124
Casino Supermarkets	390	396
Franprix	789	832
Monoprix	463	479
Leader Price	559	562
Superettes	6,751	6,745
Other	290	301
TOTAL FRANCE	9,364	9,439
International		
Argentina	49	22
Uruguay	53	53
Venezuela	41	0
Brazil	1,080	1,102
Thailand	97	96
Vietnam	9	10
Indian Ocean	50	49
Colombia	260	261
TOTAL INTERNATIONAL	1,639	1,593