

Casino Group expands its partnership with Amazon

PARIS — April 23, 2019 – Casino Group today announces the reinforcement of its partnership with Amazon. Following the success of Monoprix commercial partnership with Amazon which brings items sourced from Monoprix to Prime Now service customers in Paris and its neighborhood since September 2018, Casino Group is strengthening its partnership with Amazon to create more convenience and services for customers in France.

The expansion of the partnership between Casino Group and Amazon includes the following elements:

- **Amazon Lockers will locate in 1,000 Casino Group stores.** Amazon and Casino Group will work together to enable customers to simply and safely collect their Amazon orders from Amazon lockers deployed in 1,000 locations across France in 9 banners (Monoprix, Monop', Géant, Hyper Casino, Casino Supermarché, Leader Price, Casino shop, Vival and Spar) by the end of the year.
- **Casino branded products will be available on Amazon.** Amazon customers will be able to access, according to the sites amazon.fr or Amazon app several thousands of products in different ranges : daily (Casino), fresh, premium (Casino Délices), organic (Casino Bio) and wine (Club des sommeliers) . In this way, the Casino Group pursues its digital strategy by adding a new distribution channel for its own brand products.
- **Amazon and Monoprix will extend their partnership with Prime Now outside Paris area.** Monoprix great selection will be available to Prime Now customer in new cities in the next 12 months. Prime members will enjoy a free delivery of Monoprix selection at the address of their choice in as little as two hours.

"With this new partnership, we will be able to offer the greatest number of customers the best products and services whenever and wherever they wish. This announcement represents a new step in strengthening Casino's omnichannel strategy to always be a little more in the heart of consumers' lives," said Jean-Charles Naouri, CEO of Group Casino.

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